

RICE PROCESSING TAX IS MADE EFFECTIVE

WASHINGTON, April 1.—(AP)—Secretary Wallace today made effective regulations for administration of the processing tax of 1 per cent per pound on rough rice. No tax on floor stocks was included in the regulations.

Good Dental Work Is An Investment
Our Artificial Teeth are made to imitate nature—they are not just false teeth. We solicit difficult cases and the fastidious. BRIDGE WORK IS A TOOTH CROWN IN EACH NO EXPERIMENT. 20 YEARS KNOWING HOW DR. C. A. CONSTANTINE 154 PEACHTREE ST. COR. DECATUR



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Mathematical Lightning Picks Victims by Number

ST. JOHNS, Que., April 1.—(AP)—Farmers here shook their heads and cocked a waggish eye at the calendar today when they heard a story from Lyndon, Vt., that a bolt of lightning streaked into the barn of Gerald Smith, deafened two horses and killed the first, third, fifth, seventh, ninth, eleventh, thirteenth and fifteenth cows in the line, leaving the even numbers standing placidly, waiting for breakfast. Smith, however, swore it was true.

Luncheon Given Jim Holliday, 50 Years With Constitution

History of Atlanta and Georgia Recalled at Affair Given by Clark Howell Sr.

By RALPH MCGILL.
It is curious—and thrilling—what the magic of words will do. And it was thrilling yesterday when we sat down at a little luncheon which Clark Howell Sr. was giving for James R. Holliday.

It was just 50 years ago yesterday that Jim Holliday's name became connected with The Atlanta Constitution. And it still is a part of The Constitution directory. The Constitution was then, as it is now, the dominant newspaper in Atlanta.

And Jim Holliday saw all the great parade of journalism and journalism, politicians and leaders in all the walks of life. He heard Henry W. Grady thunder his magnificent perorations which were to shake the shackles from the south, placed there by the hands of war and its aftermath. For even then Grady was speaking of the new south and was "bridging the bloody chasm" and restoring dignity and standing to the Southland.

He saw Jefferson Davis, the ill-fated president of the Confederacy, ride between lines of people and school children with flowers for two miles to the intersection of Peachtree and West Peachtree streets, where he unveiled a statue to great Ben Hill.

He saw John B. Gordon come from relative political oblivion to become governor of his state—standing before the people with the great sword scar across his face and winning them and their hearts.

All this and more he saw pass in the majestic parade of 50 years in the service of one newspaper. And yesterday at the luncheon, as he and Clark Howell Sr. and Henry Grady Jr. talked, all the old figures lived again and became so real that they seemed to be living in the present.

Picked up Shortland.
It was 50 years ago yesterday that young Jim Holliday came to The Constitution. There were few stenographers in Atlanta then and the new editor of Shortland was practically unknown. But Jim Holliday had picked it up by himself without the aid of teachers.

P. J. Moran, who had begun as a member of the composing room and who was city editor the day Holliday came to work, had recommended him to Clark Howell, night editor, saying that Henry W. Grady needed a secretary, and suggesting that Mr. Howell make the suggestion that Mr. Grady try Mr. Holliday. Mr. Howell then advised Mr. Holliday to come over.

"I came in and Grady agreed to try me," said Holliday yesterday, as he spanned a half century of years to recall the day. "He told me to take a letter and there was no desk. So I knelt down and put my pad on one knee."

"Do you always take shorthand kneeling?" Grady asked me.
"And I said, 'Well, I'm kneeling now.'"

"So, he went on and gave me the name of the composing room."

It is so handy to have a package of Kellogg's ALL-BRAN in the kitchen. Serve it as a cereal. Use it also as a wholesome ingredient in your muffins, breads, omelets, waffles, etc.

Kellogg's ALL-BRAN supplies "bulk" to aid regular habits. ALL-BRAN is also rich in vitamin B, as well as iron, an element of the blood.

Two tablespoons daily will correct common constipation, due to insufficient bulk in the diet. In severe cases, with each meal. If not relieved this way, see your doctor.

The "bulk" of ALL-BRAN does not break down during digestion as does that of leafy vegetables, and is therefore more effective for furnishing the needed "bulk." It is a delicious laxative food . . . far better than patent medicines.

Get the red-and-green package at your grocer's. Made by Kellogg in Battle Creek.

Keep on the Sunny Side of Life

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SLIGHT DROP IS SEEN IN STEEL OPERATIONS

NEW YORK, April 1.—(AP)—Steel trade activity for the current week was estimated by the American Iron & Steel Institute today at 44.4 per cent of capacity. This represents a decrease of 1.7 percentage points from the national average of the previous week, which in turn showed a small recession from the preceding period.

The estimated level compares with 46.1 per cent last week, 48.2 per cent a month ago and 43.3 per cent for the corresponding period last year.

letter. Books could be written about what I didn't know about shorthand but I wrote the letter and brought it back and he said I would do."

Fondness for Baseball.
Holliday recalled Grady's great fondness for baseball. He organized the first Southern league and was its first president, this in the year 1885. And Henry W. Grady was the paper's first baseball reporter, doing this as editor of the paper.

"We'd go to the game every afternoon," said Holliday, "and when we came back he would dictate the story to me. He cheered louder than any one else and liked baseball better than any other sport."

And so it went. And then Clark Howell Sr. recalled waiting, as night editor of the paper in 1888, for a message from the New England dinner in New York. The New England Society had invited Henry W. Grady east to speak to the members.

Before he went he had written his speech and it had been put in type to await the release.

Made Famous Address.
The night came. Midnight came. Press time was but two hours away. And then came a wire from Grady. "Do not use my speech," I made an entirely new one. And that was the address that fired the country and made Grady a national character.

Holliday recalled the trip to Texas when Grady was to speak there. He had a speech which ran to several columns of type. He knew it by heart.

"He knew it so well," said Holliday, "that to refresh it in his mind he called to me the first sentence or so in every paragraph."

And then when he stood to make the speech to all those thousands of Texans he was amazed to hear something new in the chief section of his speech—the peroration. He was using a story he had heard on the way to the speaking and it was one of the finest things he ever did."

Henry W. Grady spoke up—"It was that day," he said, "that father was speaking and there were some side-shows at this big convention grounds. There was a drum, being used by a speller, which kept beating. And finally father paused and smiled and said, 'I don't see why some of you Texans don't shoot that drum. He went on speaking and within a few moments there was a fusillade of shots and you know those Texans had gone out with their six shooters and shot that drum to bits.'"

John B. Gordon recalled and his great campaign which Grady managed to make him governor of the state over the favored candidate, A. O. Bacon. Bacon was in power and Gordon was brought out of relative oblivion.

The start of the campaign was at Greensboro. And all the Confederate veterans were there in uniform and all the widows were there in black. And all the crippled men from the war.

And when John B. Gordon mounted the platform and the crowd caught sight of him there was a demonstration which swept the state. Gordon was overwhelmingly elected.

REPEAL VOTE RULE IS UPHELD BY KNOX

Brunswick Circuit Judge Says Assembly Is Given Full Authority.

Judge Gordon Knox, of the Brunswick circuit superior court, advanced the opinion here Monday that no one who has registered since May 5, 1934, or registers now, can vote in the prohibition repeal referendum May 15.

In submitting the question only to those who were qualified to vote in the last general election, Judge Knox said the legislature violated neither a constitutional provision nor a general law.

There is neither a constitutional nor a general law governing the legislature to the extent of saying who shall vote and who shall not vote on questions submitted to the people in a special election," the jurist said in reply to a query.

In referring a question to the people in a special election, the legislature may designate whom it chooses as qualified voters," he continued. "They could say only dark-haired people who wear light suits were eligible to vote, or fat people with no ties, or one-eyed people."

Judge Knox's opinion did not coincide with that expressed over the week-end by Judge James B. Park, of Greensboro in the Ocmulgee circuit. Judge Park said the thousands of Georgians who have registered since the registration books closed last May 5 could not be barred from voting in the referendum.

The Greensboro jurist contended in a statement that the liquor, beer and wine bills, passed by the general assembly recently referring repeal to the people, violated the constitution in placing a restriction on voters.

A ruling has not come officially from Attorney-General M. J. Yeomans in the matter, but in answer to a query from W. L. Harwell, tax collector of Glynn (Brunswick) county, the attorney-general quoted from the three referendum bills:

"A special election is hereby called to be held in every county of this state on Wednesday, May 15, 1935, under the same rules and regulations as apply to elections for members of the general assembly. The voters list used in such election shall be the registered voters list used in the last general election. At such special election there shall be submitted to the registered and qualified voters of this state, qualified to vote at the last general election, the ratification or rejection of this act."

Judge Knox, who succeeded the late Judge J. H. Thomas by appointment today from Governor Talmadge, said there is a law governing special elections to fill vacancies in office in which all persons registered may vote.

"In my opinion this has nothing to do with a special election called by referendum," he concluded.

YOUNG DEMOCRAT DENIES CLUB IS BACKING REPEAL
The Young Democratic Club of Georgia is not pledged either for or against repeal of the state dry law, but has gone on record only as favoring submission of the issue to the voters of Georgia, according to V. M. Davis, secretary of the DeKalb temperance campaign committee.

Davis, who also is a member of Democratic Club, stated that if R. J. Reynolds Jr., of Atlanta, president of the organization, had pledged the club as one of the sponsors of the repeal state-wide organization, he had done so without authority of the club.

1 Dies, 2 Save Selves In Kentucky Fire

LOUISVILLE, Ky., April 1.—(AP)—A fire net, used for the first time in 25 years, saved the lives of two women, trapped on the third floor of a burning apartment house at Fifth and Broadway here today. A 60-year-old woman, who shrunk back in terror at the thought of the jump, perished. A man scrambled down a drain spout.

When the net was stretched Mrs. Mollie Grove, 60, sitting on a window sill, turned back but Mrs. Maud Humphrey, 26, already burned about the body, shoved her out the window, saving her life. Mrs. Humphrey, just out of a bath and wearing only a green smock, leaped as soon as the older woman was out of the net.

Mrs. Nellie J. Pennybacker, 60, stood at another window. Moving the net below it, firemen shouted to her to jump. Terrified, she drew back into the room. Ten minutes later a fireman found her on the floor. She died at a hospital.

With hundreds of spectators looking on, G. Clayton Hendricks, 53, barefoot, slid from the third story down a drain spout while firemen carried his wife down a ladder.

\$35,000 MUST BE PAID FOR RAILROAD DEATH
WASHINGTON, April 1.—(AP)—The Missouri Pacific railroad must pay \$35,000 to the estate of J. L. Peace, an engineer killed in its yard at Northlet, Ark. The award was given by the Soviet county (Texas) county court, and approved by the higher courts of that state. The Supreme Court refused today to review the case.

Peace was killed when his locomotive collided with another switching engine. Suit was brought against the railroad for \$85,000 damages on the contention the accident was caused by negligence of railroad employees on both locomotives.

Announcement that the Young Democratic Club of Georgia was such a sponsor was made Saturday in Decatur.

W. W. GAINES CONFIDENT REPEALIST WILL LOSE
Calling local opinion a "failure" when it was tried in Georgia 25 years ago, W. W. Gaines, head of the Consolidated Forces for Prohibition in Georgia, Monday night issued a statement expressing confidence that the state would not vote a return to this system of control.

Gaines contended that communities legally dry could not protect themselves from a heavy influx of liquor from near-by wet areas. Improved roads and means of transportation would make local enforcement problems even more difficult than they were in 1910, Gaines asserted.

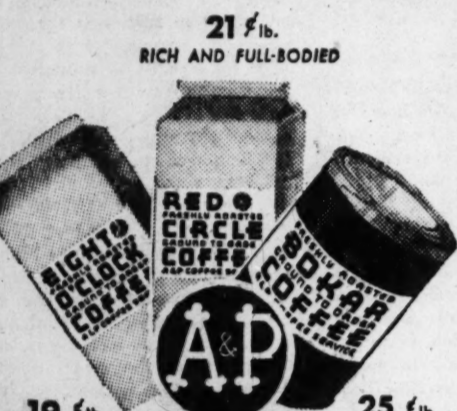
Georgia's May 15 referendum on the state's bone dry prohibition law provides that if the state as a whole votes for repeal, each county then may hold another referendum to decide whether liquor may be sold within its borders.

A Good Set of Teeth as Low as \$5
Hecolite Plate \$10.00
Fillings Low as 50c
Dr. E. G. Griffin
1133 Alabama WA. 1612

People who can afford Every Luxury choose A & P Coffee



ON A PRIVATE CAR
"When I borrow this car of yours, Morley, I want you to loan me your chef—and a big supply of this splendid coffee."
"Certainly—the chef goes with the car. As for the coffee, it's A & P Coffee. You can get it at any A & P Store. But, leave that to the chef. He gets it when he does the marketing, and has it ground just the way he wants it."



19 lb. MILD AND MELLOW
25 lb. VIGOROUS AND WINERY
REALLY FRESH COFFEE IS GROUND BEFORE YOUR EYES

In many of the most exclusive residential sections of the country, A & P Stores sell A & P Coffee to America's wealthiest families. This famous coffee is to be found practically anywhere in America, for A & P covers the nation with its coffee service.

A & P COFFEE SERVICE
offers a coffee to suit your taste, delivers it oven-fresh and grinds it before your eyes at the moment of purchase exactly right for your method of making. A & P Coffees differ only in flavor. The quality of each is the same—the finest money can buy.

AMERICA'S MOST POPULAR COFFEES
A & P COFFEE SERVICE

I'm your best friend
I am your
Lucky Strike



-to anxiety---I bring relief
-to distress---I bring courage
-to achievement--I bring content
-to loneliness--I bring companionship

LUCKIES USE ONLY CENTER LEAVES... CENTER LEAVES GIVE YOU THE MILDST SMOKE



QUALITY SERVICE COOKING SCHOOL OPENS THIS MORNING

Marvelous Record Is Made By Quality Service Stores

Country's Severest Depression Fails To Halt Growth of Co-operative Grocery Organization.

An amazing growth of from 14 scattered stores in 1929 to 181 units in 1935—all despite the severest period of economic distress the world has ever known—that is the proud record of Quality Service Stores, great co-operative movement backed by Atlanta Savings Stores, Inc.

There are 181 Q. S. S. stores, all but six of them located in the greater Atlanta district. And each of these stores is individually owned and managed, the proprietors merely being joint stockholders in the large Atlanta Savings Stores, Inc. warehouse, thereby enabling them to take advantage of quantity buying on a vast scale.

Individually the grocer would be able to buy only in small quantities and would have to pay higher prices than would, for instance, a chain unit buying for several hundred or more stores. Acting collectively, the 181 Q. S. S. operators are able to make their purchases in large quantities through the warehouse, and can in that way pass their savings along to their patrons.

Saving to Patrons.
In a similar manner, Quality Service grocers are able to advertise their products to the buying public of Atlanta. Acting collectively, they can carry on an extensive advertising campaign, which would be impossible if they were acting individually.

The Atlanta Savings Stores, Inc., in turn is a member of National Retail Owners Grocers, Inc., with headquarters in Chicago. This latter organization has over 20,000 members and thus represents a truly vast whole-sale buying power, in which Q. S. S. operators share.

Atlanta Savings Stores is genuinely co-operative, in that its officers are actually owners of neighborhood grocery stores. M. Newman, one of the organizers of Q. S. S., and its president for 1935, operates a grocery at 836 Pryor street. He has served five terms as president of the group.

Likewise, the other officers run their own stores in addition to devoting a portion of their time to the wholesale phase of the business. They are Louis Vrono, first vice president; E. W. Brooks, second vice president; B. A. Haaty, third vice president; M. Blank, treasurer; L. A. Welch, advertising manager; and Jack Maziar, general manager of the warehouse.

Independents Saved.
"Quality Service Stores is the an-

swer to the prayer of the independent grocer for some means of meeting chain store competition," Mr. Newman explained. "Because of their vast buying power, the chains were forcing the small grocer out of business."

"Quality Service places the independent merchant on a level with the chain store, and in consequence many small grocers who otherwise would have gone to the wall during the hectic period between 1930 and 1934 have been able to survive and flourish."

Officers of the Atlanta Savings Stores, Inc., believe that the co-operative plan under which Quality Service Stores is operated is of even greater benefit to the housewives of Atlanta than the chain stores. They point out that the individual grocer can, if they desire, extend temporary credit, and furthermore they can deliver merchandise, two things the chain stores do not do.

Inasmuch as service is the slogan of Quality Service Stores, its members are offering the great cooking school which will open this morning in the Georgia theater for a four-day run.

List of Stores.
Members of the Q. S. S. chain are as follows:

Mrs. Lena Adelman, 402 North avenue, N. W.; Max Alexander, 908 Boulevard, N. E.; J. E. Allen, 500 Chattahoochee avenue, East Point; J. C. Alverson, 100 Bachelor avenue; J. M. Arthur, 232 Calhoun street, N. W.; Ashurst & George, Easton, Ga.; M. Buchenko, 554 Auburn avenue, N. E.; Bandy & Robertson, 766 State street, N. W.; William Beck, 300 Houston street, N. E.; H. Baranowitz, 207 Chapel street, S. W.; H. Beerman, 1010 Delta place, N. E.; M. Berger, 1119 McDaniel street, S. W.; I. Berkowitz, 139 Chestnut street, S. W.; D. Berlin, 754 Edgewood avenue, N. E.; A. S. Bernath, 39 Georgia avenue, N. E.; M. Blank, 1198 Highland avenue, N. E.; I. Blank, 350 Highland avenue, N. E.; M. Blas, 1535 Jonesboro road, H. Bloom, 782 Fraser street, and J. Boss, 522 Central avenue, S. W.

Mrs. J. T. Bowles, 333 Williams street, N. W.; Alvin Bowles, 400 Lee street, S. W.; R. L. Brand, College Park; S. Brezman, 418 Martin street, S. E.; E. W. Brooks, 1527 Gordon street, S. W.; Erwin Brown, 906 West College avenue, Decatur; C. M. Bryan, 280 McDonough boulevard, S. E.; M. M. Bullard, 688 West Peachtree street, N. W.; M. M. Bullard, 651 Hemphill avenue, N. W.; A. J. Burel, 105 Flat Shoals avenue, S. E.; Louis Cohen, 374 Loomis avenue, S. E.; L. Cohen, 300 Cain street, N. W.; M. H. Cohen, 735 Hunter street, S. W.; Cooper Cash Market, 356 Currier street, N. E.; M. B. Crawford, 69 Mayson avenue, N. E.; A.



Much credit for the growth of the Quality Service Stores belongs to members of the board of directors. The board members, all of them experienced grocery operators, have taken a keen interest in the affairs of the chain. Some of the members are shown above from left to right: Ervin Brown, S. Parks, E. Greenbaum, L. Israel, R. L. Brand

J. Croley, College Park; Joe Curlee, 899 Bankhead avenue, N. W.; Ben Diamond, 180 Pearl street; Eugene Diamond, 355 Boulevard, N. E.; F. Diamond, 384 Merritts avenue, N. E.; Shea Diamond, 1992 Boulevard drive, N. E.; F. Drecker, 489 Kennedy street, N. W.; W. M. Drake, Egan, Ga.; and Marion Ennis, Milledgeville.

J. A. Faerman, 221 Harris street, N. E.; A. Farkas, 699 Seminole avenue, N. E.; Max Feldman, 112 Ashby street, S. W.; D. Fields, East Point; B. Finestone, 166 Atlanta avenue, Decatur; S. Fitterman, 432 Ira street, S. W.; L. Franklin, 346 Capitol avenue, S. E.; M. Friedman, 186 Georgia avenue, S. W.; B. Gadlin, 321 Cain street, N. W.; C. Garber, 383 Peters street, S. W.; M. Garber, 950 McDaniel street, S. W.; E. Gerschow, 1480 Jonesboro road, S. E.; T. D. Gibbs, 921 Bankhead avenue, T. D. Gibbs, 426 Newport street; Gibbs & Harper, 244 Wellington street, S. W.; Sol Glazer, 930 Lucile avenue, S. W.; I. Glustrom, 479 McDaniel street, S. W.; A. Golden, 221 Forrest avenue, N. Golden, 294 Angier avenue, N. E.; J. Goldman, 1415 Jonesboro road, S. E.; A. C. Goodyear, 445 Parkway drive, N. E.; E. Greenbaum, 519 Puliam street, S. W.; Greenbaum Brothers, 143 Mayson avenue, N. E.; A. C. Greenberg, 124 Vine street, N. W.; C. Greenberg, 705 McDaniel street, S. W.; L. Gross, 331 Houston street, N. E.; Aaron Halpern, 50 Ashby street,

Developers of Quality Service Group

and Nathan Maziar. Quality Service Stores has been developed from a mere handful in 1929 to a chain comprising 181 units in 1935 and is steadily expanding. It is generally admitted that the keen interest taken by members of the board is an important factor in this record of growth.

Rich & Rosenbaum, 220 Daniel avenue, Decatur; K. Ruskin, 166 Davis street; D. Schaffer, 231 Forrest avenue, N. E.; D. Schaffer, 585 Highland avenue, N. E.; J. Schaffer, 182 Carroll street, S. E.; J. Schaffer, 148 Flat Shoals avenue, S. E.; P. Shafferman, 837 Gordon street, S. W.; J. Shamos, 439 Nelson street, S. W.; S. Shastin, 427 Magnolia street, N. W.; D. Shofman, 123 Jackson street, N. E.; M. Siegel, 604 Washington street, S. W.; Morris Siegel, 374 Decatur street, S. E.; A. Silver, 328 Foundry street, N. W.; Joe Silver, 332 Ormond street, S. W.; S. Silver, 75 Fort street, N. E.; L. Sloan, 348 Henry street, S. W.; Joe Slutsky, 891 Cherokee avenue, S. E.; B. Smithoff, 614 Delmar avenue, S. E.; J. L. Solomon, 504 Irwin street, N. E.; O. M. Spector, 187 Auburn avenue, N. E.; N. Stolar, 226 Forrest avenue, N. E.; H. Sunshine, 84 Georgia avenue, S. W.; Sam Swerdlin, 858 Kirkwood avenue, S. E.; P. Taratoot, 290 Ashby street, S. W.; Nathan Tendrick, 903 Marietta street, N. W.; H. R. Thurmond, 640 State street, N. W.; M. Tillem, 580 Spring street, N. W.; J. Turetsky, 190 Randolph street, N. E.; Louis Vrono, 855 Oglethorpe avenue, S. W.; Louis Vrono, 758 Ashby street, S. W.; Louis Vrono, 1377 Gordon street, S. W.; George Walker, Madison, Ga.; L. Weinberg, 606 Boulevard, N. E.; M. Weinberg, 910 Austin avenue, N. E.; H. Weinman, 499 Broyles

Leading Food Manufacturers Participate in Cooking School

Leading manufacturers of foods and household necessities in all parts of the United States will exhibit their products at the second annual Quality Service Stores cooking school, which opens this morning at the Georgia theater for a four-day run.

Housewives who attended the school will not only receive numerous helpful hints on culinary matters but they will also have the opportunity to inspect the products of leading manufacturers at close hand.

Exhibitors at the cooking school are as follows: Alabama-Georgia Syrup Company, makers of Alaga syrup; Kellogg Company, manufacturers of All-Bran; Aristocrat Dairy Products Company, distributors of Aristocrat milk and ice cream; Southern California Fish Corporation, packers of Blue Sea tuna fish; Swift & Company, makers of Brookfield butter, cream cheese, and Sunbrite Cleanser; Cudahy Packing Company, distributors of Cliz, Sunlight butter and Puritan hams; Clorox Chemical Company, manufacturers of Clorox, and Comet Rice Company, packers of Comet rice.

Proctor & Gamble, makers of Crisco; White Provision Company, packers of Cornfield hams; California Packing Company, distributors of Del Monte corn and tomato sauce; Durkee Famous Foods, Inc., sellers of Durkee's dressing and Dunham's moist macaroni; Dr. Parker's Health Shoes; W. D. Alexander Company, agents for General Electric refrigerators and dishwashers; Barrett Food Products Company, makers of Gardiner peanuts and potato chips; S. C. Johnson & Sons, manufacturers of Glor-Glo; Atlanta Baking Company, bakers of Honey

Krushed bread; Georgia Power Company, distributors of Hotpoint Electric ranges; Loose-Wiles Biscuit Company, makers of Krispy Crackers, and La-Choy Food Products Company, canners of La-Choy Chinese food products. Best Foods, Inc., distributors of Best Foods mayonnaise; Mayfield Beverage Company, sellers of New Yorker ginger ale; Ballard & Ballard, millers of Obelisk flour; Phillips Packing Company, canners of Phillips delicious vegetables; Colgate, Palmolive, Peet & Company, makers of Palmolive soap, Super Suds, Octagon laundry and toilet soap; Hirsch Brothers Company, canners of Paramount foods; Standart Brands, Inc., manufacturers of Royal desserts; C. F. Sauer Company, makers of Sauer's vanilla; Stokely Brothers & Company, canners of Stokely's baby foods; Skidoo Company, makers of Skidoo cleanser; California Prune and Apricot Growers' Association, distributors of Sunwest dried fruits; Joseph Taylor Company, importers of Tellee tea; Wesson Oil and Snowdrift Sales Company, distributors of Wesson Oil and Snowdrift; Pillsbury Flour Milling Company, millers of Pillsbury flour; and L. P. Maggoni Company, canners of Daufuski oysters.

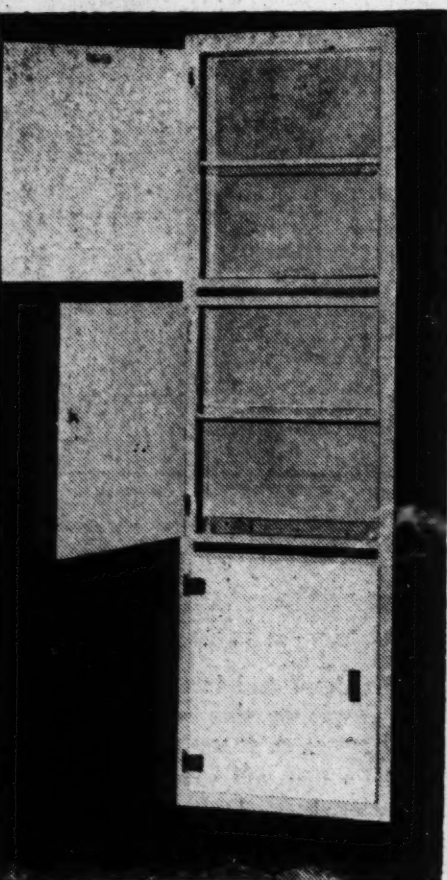
Berthel Baking Company, bakers of Ukanasta sandwich pies; Scotch Oatmeal Cookie Company, bakers of Scotch Oatmeal cookies; John F. Jelke Company, manufacturers of Good Luck margarine; Myles Salt Company, packers of Jefferson Island salt; Quaker Oats Company, manufacturers of Quaker Milk macaroni; McCormick & Company, packers of Bee Brand spices; H. C. Clapp Company, canners of Clapp baby food, and the General Food Corporation.

Wesson Oil Lauded By Cooking Expert

Good frying means quick frying, according to Miss Viola Decker, instructor for the Quality Service Stores cooking school, and Miss Decker should know, inasmuch as she is rated as one of the greatest home economics experts in the United States. Discussing the problem of frying, Miss Decker recommended Wesson Oil for deep fat frying. The hot Wesson Oil, she said, is the best for frying. She said, also, the clear, even heating of the oil makes it possible always to know when the exact temperature has been attained for perfect frying. Another popular use for Wesson Oil is the making of mayonnaise and salad dressing. The correct method for making mayonnaise may be learned from the instructions issued by the manufacturers of Wesson Oil, the home economist pointed out.

FREE TO YOU . . . these valuable, useful prizes - - - to be given away at the QUALITY SERVICE COOKING SCHOOL

at the GEORGIA THEATRE TODAY and continuing thru Friday

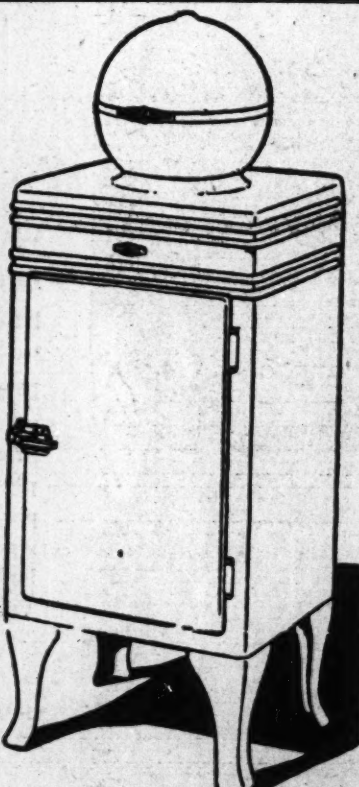


SELLERS MODERN UTILITY CABINET ED & AL MATTHEWS, Inc.

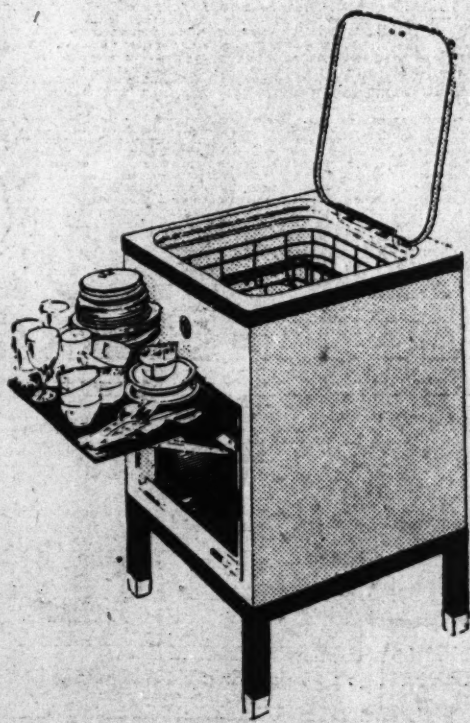
FASHION SHOW Sponsored by DARLING SHOP

DOORS OPEN 8 A. M.

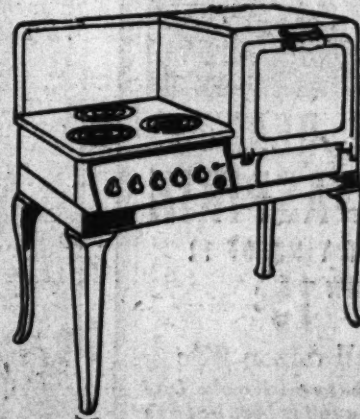
Fashion Show at 8:30 Food Demonstrations at 9:00



G. E. REFRIGERATOR MODEL X4 W. D. ALEXANDER CO.



G. E. DISHWASHER MODEL AEL W. D. ALEXANDER CO.



HOTPOINT ELECTRIC RANGE Model RA 134

Conducted by a Famous Director
MISS VIOLA DECKER

Home Economist Expert of the Edison General Electric Appliance Company, Manufacturers of Hotpoint Ranges.

You'll Like Her Methods of Modern Cookery...

Other Prizes Include:

- 1 Pair Dr. Parker's Health Shoes
- Dr. R. A. Parker
- 4 Cornfield Hams
- White Provision Co.
- 4 \$5 Permanent Waves
- Carnegie Beauty Salon
- 4 1/2-Gal. Bricks Ice Cream
- Aristocrat Dairies
- 8 Baskets Flowers
- Weinstock's
- 1 Gold Seal (9x12) Congoleum Rug
- 2 Dress Ensembles of Six Units Each
- 2 Puritan Hams
- Cudahy Packing Co.
- 1 Case New Yorker Ginger Ale
- Every Day
- Mayfield Beverage Co.
- and

25 BASKETS Given Every Day, Filled With Quality Foods and Supplies



BIG STYLE REVUE AT Q. S. S. SCHOOL

Darling Shops To Present Daily Fashion Show at Georgia Theater.

Presenting the very latest word in 1935 spring and summer fashions, a bevy of beautiful young women will appear as models at the fashion revue to be presented each day as part of the Quality Service Stores cooking school by the Darling Shops.

The cooking school will be held in the Georgia theater, launching its four-day run this morning, and the Darling Shops style revue will be given from 8:30 to 9 o'clock each of the four mornings, immediately preceding the school sessions.

Miss Naomi Horwitz, stylist of the Darling Shops, is in charge of the fashion show, and she has arranged for the appearance of seven charming young women to model the frocks, suits and evening gowns which will be featured. The models are Kado Ayers, Besta Peterson, Mildred Johnson, Jean Gardner, Willa Harrison, Evelyn Newell and Ann Lowther. One of the young women, Miss Harrison, is a Birmingham (Ala.) beauty prize contest winner, and all of them would add charm to any similar contest.

"We will show a complete line of 1935 spring and summer wearing apparel for the benefit of the hundreds of women who will attend the Q. S. S. cooking school," said Miss Horwitz.

"My young models, and they are really charming, will display those fascinating linen suits that are destined to be so popular this year. They will likewise exhibit gay and airy afternoon frocks, sports dresses and some evening gowns that are truly different."

"The Darling Shops always strive to be just a step ahead in providing the women of Atlanta with distinctive wearing apparel, and I feel confident that the clothing we will display at the Quality Service Stores cooking school will bear out the statement that we have accomplished our aim."

The style revue is expected to prove immensely popular with the hundreds of women who will jam the Georgia theater, commencing this morning. Just as the cooking school program will be varied each day by Miss Viola Decker, the home economist in charge, so will the Darling Shops stage a different show each day.

This will prove of benefit to many women who are planning to attend the Q. S. S. show each of the four days in order to gain full advantage of the attraction.

'Good Luck' Buyers Assured Freshness

There is one margarine manufacturing company in the United States that offers its consumers positive protection against staleness and rancidity. That is the John F. Jelke Company, manufacturers of Good Luck Vegetable Oleomargarine.

Good Luck is the only margarine, the only table spread, the only shortening that is absolutely guaranteed for freshness. It is the only margarine that has a definite date printed on every carton.

Good luck is made of pure, wholesome farm products, scientifically blended to give the sweet, wild, appealing flavor for which it is so famous. The Jelke Company product is churned fresh daily and rushed to the grocery in quantities to suit his immediate age. In that way time or age has no opportunity to impair or alter its delicious mild-sweet flavor.

The housewife need only look at the date plainly stamped on each pound package to make sure the product she is buying is perfectly fresh. And each day more and more Atlanta housewives are turning to Good Luck margarine.

School To Utilize Aristocrat Product

Featuring the purity and richness of the product, and the unusual features of its health safeguards and service, products of the Aristocrat Dairy Products Company will be used in demonstrations at the Quality Service Stores cooking school, sponsored by The Constitution, commencing this morning at the Georgia theater.

Aristocrat milk is triple checked for purity, richness and food value, and the company employs every known safeguard to health in producing the milk without losing any of its richness of taste and high food value.

Aristocrat milk is produced with the most up-to-date methods, and all of the steps in its production are safeguarded for health and purity by technicians and skilled workers with records of long service in food and dairy inspection.

Aristocrat milk tests begin at the farm, where all the employees and herds must pass rigid physical examinations, and the product is tested in the laboratory before pasteurization, and after it has been finished for delivery.

Features of its service and its content will be brought out at the cooking school, including the use of the cream-top bottle which has found

Meats Selected for School



Preparation of meats will play an important part in the program of the second annual Quality Service Stores cooking school. Miss Viola Decker, home economist expert in charge of the school, is shown conferring with C. W. Jones, head butcher in the Quality Service Store operated by A. Farkas at Seminole and Ponce de Leon avenues, regarding cuts of meat to be used in the school.

Cooking School Hostess



—Photo by Thurston Hatcher.
Mrs. Harold McKenzie, president of the Atlanta Music Club who will act as hostess at the opening session of the Quality Service Stores cooking school in the Georgia theater today.

such favor with housewives throughout the city and surrounding territory, where deliveries are made by a fleet of fast Aristocrat trucks.

The Aristocrat Dairy Products Company recently spent thousands of dollars in further improving its dairy plant in order to give the consumers of Atlanta the very finest of dairy products.

So Deliciously Different . .

AGED 7 MONTHS
TO RIPEN FLAVOR.

No wonder Durkee's Dressing is so good, so delicious, so outstandingly the favorite of men and women who love good food. It takes seven long months of blending and maturing in wooden casks to produce that tang men like, that savor women prefer!

**DURKEE'S
FAMOUS
DRESSING**



Famous for
75 years

Durkee Famous Foods, Inc.
ELMHURST, L. I.

Featured at
**The Quality
Service Cooking
School**

The Famous
**Alaga Brand
Syrup**

Try This Recipe:

Spicy Southern Gingerbread

1 cup Alaga syrup
1 cup brown sugar
1 cup shortening
1 cup boiling water
2 eggs
2 teaspoons soda
2 teaspoons ginger
1 1/2 teaspoons cinnamon
1/2 teaspoon each cloves, nutmeg and baking powder

Add the eggs well beaten, to the syrup, sugar and melted shortening, which have been mixed. Then add the dry ingredients previously sifted together, and last, the hot water.

On Special Sale This Week at All
Quality Service Stores



GOOD
EVERY
DROP
1 1/2 CAN 10c

COOKING SCHOOL HOSTESSES NAMED

Atlanta Club and Civic Leaders to Greet Guests at Demonstration.

Four of Atlanta's most prominent civic leaders and clubwomen will act as hostesses at the second annual Quality Service Stores cooking school, which opens this morning in the Georgia theater.

Mrs. Harold McKenzie, president of the Atlanta Music Club, will be the hostess at the opening session of the cooking school, while Miss Josephine Wilkins, president of the Georgia League of Women Voters, will greet the school visitors Wednesday.

The hostess for Thursday will be Mrs. D. R. Longino, president of the Atlanta Parent-Teacher Council, and Mrs. P. J. McGovern, president of the fifth district of the Georgia Federation of Women's Clubs, will officiate the closing day of the school Friday.

Keep it on the pinnacle of "something different."

Durkee's dressing, which is the oldest commercial dressing on the market, has that "certain something" which adds a flavor to foods that no other dressing has. The 12 spices and vinegar which are blended to produce the product require seven months of aging in maple wood to give the famous flavor that only Durkee's possesses.

And only the freshest of fresh eggs are used also. Durkee's has no equal for use in sandwich making and a bit added to home-made salad dressing gives an unusual flavoring.

Miss Viola Decker, home economist expert conducting the Quality Service Stores cooking school in the Georgia theater this week, recommends Durkee's most highly and will use it in many of her famous recipes at the cooking school.

Advertising Manager



L. A. WELCH

For a
Real Treat!
EAT

Dorck

Cakes
Cookies
Specialties

Crisco Pie-Crusts

Always Digestible

Persons who are especially fond of pie, yet who hesitate to eat it in the evening because of the possibility of indigestion need not worry when the crust of the pie is made with Crisco, the quick-digesting shortening.

Crisco, manufactured by Proctor & Gamble, is a pure, creamy, light shortening that digests quickly. People who formerly avoided pie at dinner

because of the certainty of indigestion caused by pie crusts can now eat all the pie they want and never worry about after-effects as long as the crust is made with Crisco.

Below is a recipe for Crisco pie crust:

Crisco Pie Crust.
(Makes one two-crust or two single-crust pies.)

2 cups flour.

1 teaspoon salt.

2-3 cup Crisco.

6 to 8 tablespoons cold water.

Sift flour and salt. Then cut in Crisco. Cut in Crisco coarsely if you

like a flaky crust—cut in Crisco finely if you like a meaty crust. Add only enough water to hold mixture together. Roll 1-8 inch thick on lightly floured board.

For baked shell, cover an inverted pie-plate very closely. Trim dough so you can fold it double at edge. Crimp edge. Prick bottom and sides well. Bake in hot oven (450 degrees F.) 15 minutes.

For two-crust pie, brush lower crust with melted Crisco to prevent filling from soaking in. Bake in hot oven (450 degrees F.) for 10 minutes—reduce to moderate (350 degrees F.). Bake until filling is done.

38 delicious varieties

Stokely's

FINEST



Protected in
golden enamel
lined cans.

NOW with thirty-eight Stokely's Finest Foods to choose from, it's easy to make menus different and tempting—to assure your family the variety of vegetables they need for perfect health. Simply by opening a golden lined can you may have your favorite vegetables—as many as you like—ready-to-serve, actually fresher in flavor, richer in precious vitamins and mineral salts!

Ask for your favorite vegetable—packed the better Stokely way.

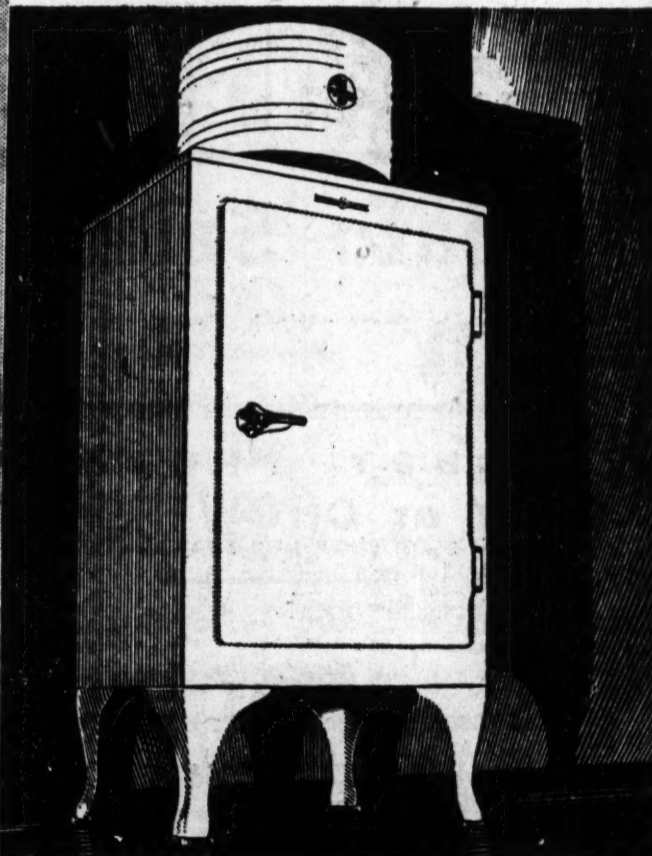
STOKELY BROTHERS & COMPANY — INDIANAPOLIS

For 38 Years Growers and Cannors of Finest Foods.

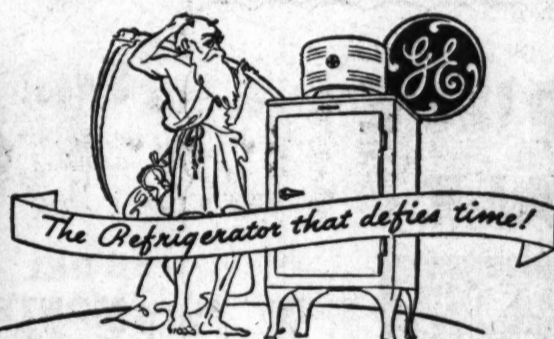
GENERAL ELECTRIC

**How Much will the Refrigerator You Buy Today
Be Worth to You
5 YEARS FROM NOW?**

Long life, low operating cost and dependable performance year after year depend on the mechanism—not on cabinet "features" and "gadgets." 97% of all General Electric sealed-in-steel mechanisms now in use 5 years are still serving original owners—their performance record is unparalleled.

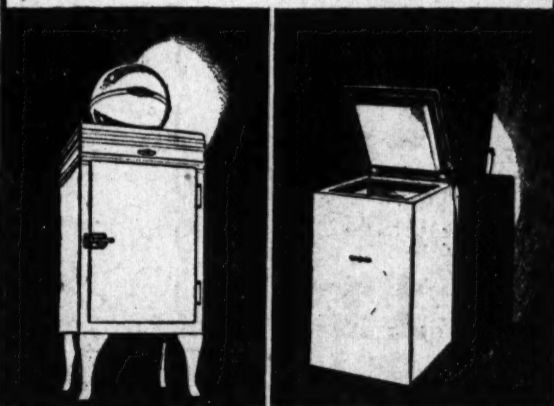


New G-E Monitor Tops—Universally recognized as the standard of excellence



The Refrigerator that defies time!

SEE
General Electric Refrigerators
DEMONSTRATED
at the
Q. S. S. COOKING SCHOOL



New Monitor Top Model X4 New G-E Liftop Model

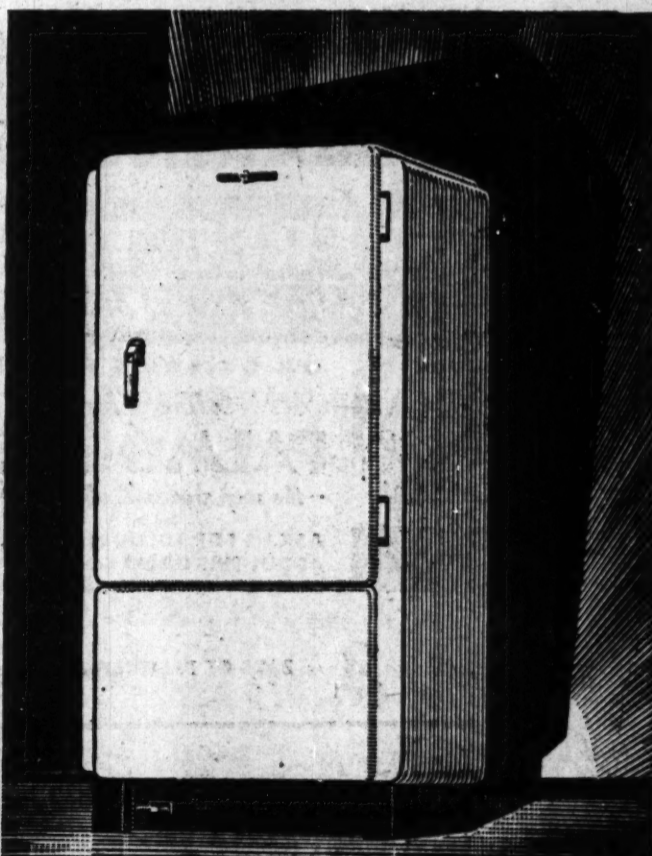
A dozen models to select from
Monitor Tops, Flatops, Liftops

(Priced as low as)

\$84.50

CASH AND UP

G-E Budget Plan of Easy Monthly Payments if desired



New G-E Flatops—the aristocrat of modern cabinet styling

ALL-STEEL CABINETS

General Electric cabinets are all-steel, sturdy and strong as a steel safe. Interiors are stainless white porcelain, with exteriors of either glistening porcelain or Gypal-baked enamel. They are, of course, equipped with the modern convenience features.

The only refrigerators with
STAINLESS STEEL SUPER-FREEZER

Open, roomy and completely sanitary. Cannot chip or rust. Freezes more ice faster. Ample space for storage at below freezing temperatures. • TEMPERATURE CONTROL • DEFROSTING SWITCH • SLIDING SHELVES • INTERIOR LIGHTING • FOOT-PEDAL DOOR OPENER • VEGETABLE DRAWER.

Retail
Sales Rooms

W.D.ALEXANDER CO.

380 Peachtree St., N. E.
JACKSON 0220

HOW LONG WILL A REFRIGERATOR LAST?

PURE FOOD STORES



2ND ANNUAL COOKING



Attend the Quality Service Cooking School

Georgia Theater—Tues., Wed., Thurs., Fri.—9 A. M.

Every woman in Atlanta is cordially invited to attend our second annual Cooking School at the Georgia Theater today, Wednesday, Thursday and Friday. Miss Viola Decker, one of the most popular and widely known food economists in the south, will conduct this great school!

---PLACE---
Georgia
THEATRE
Peachtree
Street

Fruits and Vegetables

At all Quality Service Stores

STRING BEANS
BABY SQUASH
TURNIP SALAD

TURNIPS
CARROTS

NEW POTATOES
IRISH POTATOES

YAMS

LB. 7½c

LB. 7½c

LB. 5c

LB. 7½c

BUNCH 7c

BUNCH 5c

LB. 7c

5 LBS. 13c

5 LBS. 13c

USE YOUR
TELEPHONE

for
FREE DELIVERY
SERVICE



SUNLIGHT BUTTER

LB. 39c

ARISTOCRAT
PASTEURIZED

MILK

Quart - - - - 13c
Pint - - - - 7c

MAXWELL HOUSE

LB. 29c

ALL FLAVORS
SAUER'S

EXTRACTS

Small - - - 10c
Large - - - 19c

DAUFUSKI OYSTERS

CAN 12½c

DOMINO SUGAR

Granulated 5 LBS. 26c

DOMINO SUGAR

Brown 1 LB. 7½c

DOMINO SUGAR

Confection 1 LB. 9c

GEORGIA FRESH

EGGS

DOZEN 22c

Wesson Snowdrift

SPRING and HOUSE CLEANING SALE

20 FREE TRIPS ...to EUROPE!



3 BARS OF PALMOLIVE 14c

Octagon Soap 5 for 11c

Octagon Powder 5 for 11c

Super Suds 3 for 25c

Octagon Toilet Soap 2 for 9c

Octagon Cleanser 2 for 9c

• STOKELY'S PRODUCTS •

Sweet Corn No. 2 CAN 12½c | Tomatoes No. 2 10c
Country Gentleman Corn No. 2 CAN 14c | Chili Sauce 18-OZ. 19c

DEL MONTE Tomato Sauce 8-OZ. SIZE 8c
DEL MONTE Corn Whole Kernel Vacuum Packed CAN 14c

• LACHOY PRODUCTS •
CHOP SUEY or CHOW MEIN CAN 23c
21-OZ. CHOW MEIN NOODLES FREE

Bean Sprouts 14-OZ. CAN 10c | Soy Sauce 8-OZ. BOTTLE 10c
Vegetables 14-OZ. CAN 25c | Noodles 8-OZ. CAN 19c

• PHILLIPS DELICIOUS PRODUCTS •
PORK and BEANS 2 11-OZ. CANS 9c
TOMATO SOUP CAN 5c
VEGETABLE SOUP CAN 5c
TOMATO JUICE CAN 5c

• Libby's PRODUCTS •
PINEAPPLE No. 1 CAN 9c | ROAST BEEF CAN 17c
PINEAPPLE No. 2 CAN 17c | CORN BEEF CAN 17c
PINEAPPLE No. 3½ CAN 19c | TRIPE No. 1¼ CAN 17c
PEACHES No. 3½ CAN 21c | BABY FOOD HOMOGENIZED CAN 10c

• PARAMOUNT PRODUCTS •
CHILE CON CARNE CAN 9c
Pickle Chips 18 OZ. JAR 21c | Sauer Kraut No. 3½ CAN 10c

HOME OWNED AND OPERATED **QUALITY SERVICE** PURE FOOD STORES
"NABORHOOD STORES"

C R I

1-LB. CAN 23c



Miss Decker
Uses This Recipe
In the School

CARAMEL NUT FINGERS

2-3 cup brown sugar
1-4 cup Jell's GOOD LUCK Margarine
1 egg
1 cup flour
1-4 teaspoon salt
1 teaspoon baking powder
1-3 cup walnut meats
1-3 cup chopped dates or raisins
1-4 teaspoon almond extract

Melt sugar and GOOD LUCK Margarine together over low heat. Allow to cool. Stir in unbeaten egg. Beat vigorously. Sift dry ingredients and add to first mixture. Blend well. Mix the broken nut meats and dates, chopped quite finely, and fold into the mixture. Add flavoring. Spread mixture about one-quarter inch thick into shallow cake pan greased with GOOD LUCK Margarine. Bake in moderate oven (350 degrees F.) about 25 minutes or until nicely browned. Cut in fingers and remove to cooling rack. Store in box or closed cookie jar.

SCHOOL ... Specials

PURE FOOD STORES


NUCOA Pound Carton **21^c**

 UTILITY BOTTLE **CLOROX** Pint - - - - - **17^c**
 Quart - - - - - **25^c**
DRIED PEACHES LB. **12¹/₂^c**

 COMET UNCOATED **RICE** 12-Oz. Pkg. - - **7¹/₂^c**
 3-Lb. Box - - - **23^c**
NAVY BEANS LB. **6^c**
KELLOGG'S ALL-BRAN PKG. **12¹/₂^c**
KELLOGG'S RICE KRISPIES PKG. **12¹/₂^c**
KELLOGG'S CORN FLAKES PKG. **7¹/₂^c**

 ORIGINAL SCOTCH OATMEAL **COOKIES** EACH **1^c**
Oil PINT CAN **20¹/₂^c**
ft 3-POUND PAIL **57^c**
SCO 3-LB. CAN **61^c**
GOOD LUCK MARGARINE LB. **20^c**
BALLARD'S OBELISK FLOUR 24-LB. BAG **\$1.23**
DOMINO BROWN SUGAR 1-LB. PKG. **7¹/₂^c**
SAUER'S EXTRACT BOTTLE **10^c**
CALUMET BAKING POWDER LB. **23^c**
EGGS DOZ. **22^c**

BALLARD'S OBELISK

Flour 24-LB. BAG **\$1.23**

Fleishman's Yeast	CAKE	3 ^c
Myles Salt	3 PACKAGES	10 ^c
Sunsweet Prunes	LB. PKG.	14 ^c
Sunsweet Prune Juice	QT. BOTTLE	25 ^c
Tetley Budget Tea	1-LB. PACKAGE	25 ^c
Johnson's Glo-Coat	LB. CAN	59 ^c
Bee Brand Pepper	3-OZ. CAN	9 ^c
Clapp's Baby Food	14 Different Varieties CAN	10 ^c

DURKEE'S

SALAD DRESSING PICNIC SIZE **9^c**
 LARGE SIZE **21^c**

DUNHAM'S MOIST

COCOANUT CAN **9^c**

BLUE SEA TUNA FISH	7-OZ. CAN	17 ^c
NEW YORKER GINGER ALE	32-OZ. QUART BOTTLE	10 ^c
BEST FOODS MAYONNAISE	8-OZ. JAR	19 ^c

PEAS LB. **7^c**
CLIX LB. **19^c**
 4-LB. CTN. **75^c**
COOKIES DOZ. **10^c**

 HOME OWNED AND OPERATED **QUALITY SERVICE** PURE FOOD STORES
 "NABORHOOD STORES"

-- TIME --

9 A. M.
 Today—Wednesday
 Thursday and
 Friday
FOUR DAYS
In the Markets
 At All Quality Service Stores

PURITAN HAMS Center Cuts LB. **39^c**
 END CUT LB. **25^c**
PURE PORK SAUSAGE LB. **25^c**
BREAKFAST BACON Rodless LB. **35^c**
GROUND BEEF LB. **20^c**
BOILED HAM 1/2-LB. **23^c**
LIVER CHEESE 1/2-LB. **15^c**
BOLOGNA LB. **19^c**
PIG LIVER LB. **14^c**

BLENDORO COFFEE LB. **25^c**
SERENA COFFEE LB. **21^c**

Truly Fresh Coffee Is Fresh-Ground Coffee


FIVE STAR COFFEE LB. **19^c**
SERENA COFFEE LB. **21^c**
8 reasons why---

 Quality Service Stores
 Always Offer Outstanding Food Values.

1. We operate our own warehouse—and each grocer is a stockholder, our stores being individually owned and operated.
2. We practice economy in our operation.
3. We are the largest distributor of food in Atlanta—operating a total of 181 stores.
4. We are members of the National Retail Owned Groceries, Inc., the largest food distributing organization in the world.
5. More than 80 wholesale-retail-owned grocery houses, like our own, constitute the membership—with a total of 20,000 retail stores.
6. Our prices are always as low or lower than the lowest.
7. The customer always benefits by the savings we are able to offer.
8. You can secure from your neighborhood QSS grocer—quality, price, nationally-advertised merchandise—with a service and shelf prices competitive to any other store.


SMACKS 14-OZ. PKG. **17^c**
Sunshine Krispy Crackers

 1/2-LB. **10^c** 1-LB. **19^c**

Brookfield BUTTER
1-POUND CARTON **40^c**
Brookfield Cream CHEESE 3-OZ. PKG. **9^c**
Sunbrite CLEANSER 2 CANS **9^c**


Tenderized' Fruits Are Gaining Favor

Atlanta housewives are learning that there is a world of difference between ordinary dried fruits and the "tenderized" fruits distributed by the California Prune and Apricot Growers' Association.

The California association has given to the world the Sunsweet brand of dried fruits, which are "tenderized" by a special process that makes them deliciously tender and "fruity." They cook in much less time and they are a ready-to-eat treat just as they

come from the carton, without any cooking at all.

Sunsweet "tenderized" prunes, apricots and peaches are selected fancy California tree-ripened fruits to begin with. Then they are treated with the special "tenderizing" process. As a result, they are just what housewives have been asking for.

Sunsweet fruits are never sold in bulk because bulk packing would not properly protect and preserve so fine a product. They are packed with extra care in triple-sealed, foil-wrapped cartons, the finest fruit package known.

In addition to prunes, apricots and peaches, the Sunsweet brand also appears on raisins, figs, dates, strained prunes and prune juice.

"BLUE MONDAY" WASH?

I've made it a
thing of the past!



REMOVE STAINS
KILL GERMS

The "white wash" is where I get in my licks! Just give me a chance in the soaking suds or first rinse and watch me turn out snowy-white cottons and linens. No boiling and very little rubbing!

Watch my magic on spots and stains! Most of them disappear in laundering. With just a slightly stronger solution, I out stubborn stains—even mildew and scorched spots—from white and color-fast cottons and linens.

Mine is concentrated strength—That's why I'm economical. Also that's why I'm dependable. I'm pure, safe and dependable. Ask your grocer for me. Be sure of my name... There is only one

CLOROX

BLEACH 'EM
DESTROY ODORS

CLOROX

QUARTS

VIOLA DECKER RECOMMENDS CLOROX
Quarts for Laundry—Pints for Kitchen and Bathroom Use

President



M. NEWMAN.

PHILLIPS VEGETABLES SURVIVE EPIC TESTS

Intense Heat, Extreme Cold
Fail To Injure Delicious
Vegetables.

Canned soups and vegetables, for the first time in the history of the industry, have just been deliberately subjected to a dramatic and sensational "quality-and-flavor" test, simultaneously, at the south pole and along the equator.

Results of the test have just been announced by the Phillips Packing Company, Inc., Cambridge, Md., following the receipt of cablegrams and official photographs from the Byrd expedition in Little America and the schooner Seth Parker, captained by Phillips H. Lord, radio and screen star, now cruising along the equator.

Official tests of a number of Phillips delicious soups and vegetables created in the southern kitchens of the Phillips Packing Company, were made in temperatures 72 degrees below zero in Little America by Stevenson Corey, chief supply officer of the Byrd antarctic expedition, and in temperatures of 100 degrees above zero by



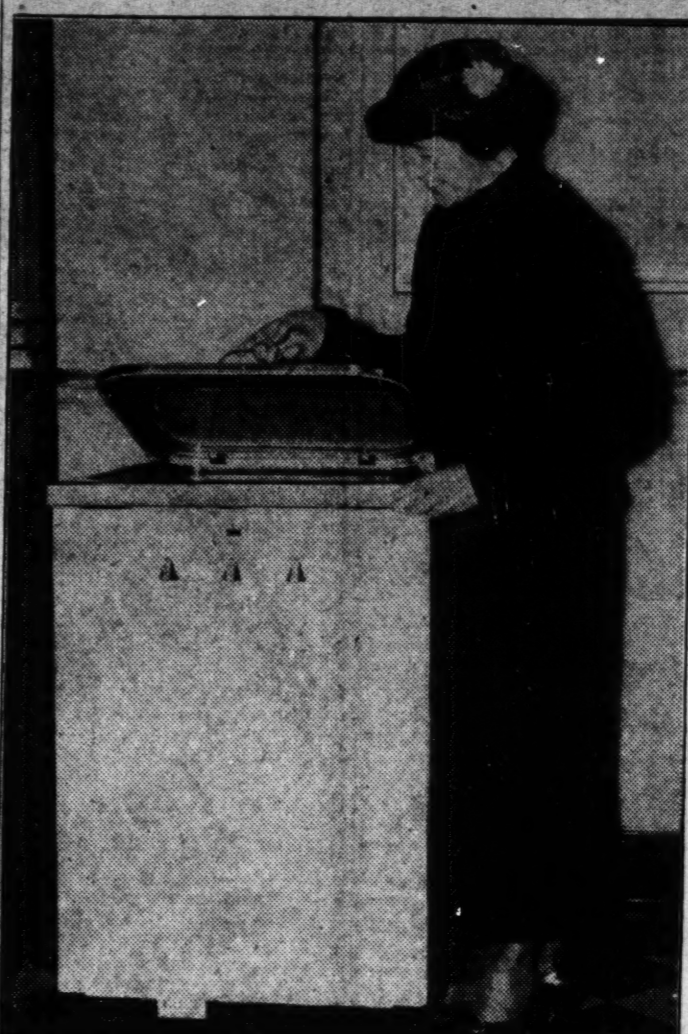
"It's truly the 'chicken of the sea,'" says Miss Decker

See her demonstrate this delightful delicacy... show how easy it is to make delicious sandwiches, salads, etc., that are nourishing as well!

BLUE SEA

WHITE **TUNA** MEAT

Dishwashing Drudgery Removed



Dishwashing will be a most simple matter at the second annual Quality Service Stores cooking school, opening today in the Georgia theater. Miss Viola Decker, home economics expert in charge, is shown in the W. D. Alexander Company display rooms selecting the General Electric dishwasher she will use during the cookery demonstrations.

First Officer John O. Ives, aboard the Seth Parker, at the equator.

Because the supply ships of the Byrd expedition also crossed the equator en route to the antarctic country, Supply Officer Corey was able to double-check the same canned foods after they had been exposed to both the fierce heat of the tropics and the intense cold of the polar regions. He cabled:

"Quality and flavor of the Phillips delicious soups and vegetables unaffected by extreme heat crossing equator en route or temperatures of 72 degrees below zero here in Little America."

The cargo of canned foods aboard the Seth Parker passed from the temperate climes of the states to the equatorial waters. After being carefully

checked First Officer Ives wirelessly the following report:

"Although stored in holds where the temperatures always hover around the 100-degree mark, flavor of Phillips delicious soups and vegetables has remained unaffected. Have demonstrated their wholesomeness and complete dependability."

Many American products, from cigarettes to motor cars, during the last few years have been subjected to innumerable new and novel tests to prove points of superiority in performance of service. But this is the first instance where any American food-packer has deliberately discarded artificial laboratory methods and obtained an official, first-hand test directly at the two most violent temperature extremes in the world.

The official cables, confirming results of the tests, are of outstanding importance to packers and food distributors, dramatically and conclusively providing irrefutable evidence of the dependability of carefully prepared canned soups and vegetables under even the most abnormal temperature conditions.

LACHOY, INC. SPONSORS REAL CHINESE DISHES

Many people have learned the delights of real Chinese delicacies. They have even gone to out-of-the-way places to enjoy the delicious variety of Chinese dishes. There is a real lure about them. But countless thousands are just beginning to realize that they can have these same Chinese dishes in the confines of their own homes.

Now it is possible to blend tempting Chinese foods in your own kitchen. And its both simple and economical. In fact, the varied dishes that the housewife can serve so easily will rival the art of a practiced Chinese chef.

All the natural ingredients are ready. Every grocer has them in convenient tins. Real Chinese vegetables offer tempting variety for the dinner menu. Chop suey, chow mein and the score of other recipes add zest and relish to left-over meats. A little veal, pork, steak, chicken or turkey can become the foundation of a delicious Chinese dinner.

Chinese vegetables are brought to this country by LaChoy Food Products, Inc., and are packed in the United States by Americans, with the most modern, sanitary methods. In fact, Good Housekeeping Institute has granted its approval to all LaChoy products.

In addition to being a welcome variety in menus, LaChoy vegetables are wholesome. They are not fattening. Yet essential vitamins are present in health-giving quantities. LaChoy sprouts—the most used vegetable of all—are particularly rich in Vitamin C. Cooked, they provide almost as much of this precious vitamin as orange or tomato juice.

LaChoy products are easy to prepare and serve, they are inexpensive, and they help much to solve everyday menu problems.

CLIX WINS ACCLAIM OF HOUSEWIVES

New Cudahy Packing Co.
Shortening Proves Boon
to Cooks.

Made from pure lard, specially treated, Clix, the marvelous shortening manufactured by the Cudahy Packing Company, is gaining the wholehearted approval of Atlanta housewives.

Until the discovery of Clix, lard as a shortening agent was limited in its uses. These were principally frying, breadmaking and pie baking. Now, since Clix has been introduced, lard in the form of Clix covers the entire shortening field.

This Cudahy product may be used for every shortening from the delicate cream icings to the finest cakes, cookies, pies, bread, biscuits, doughnuts and every other food that requires a shortening in its preparation.

Clix is smokeless, odorless and tasteless. It imparts neither taste nor odor to foods, enhances natural flavors and creams readily. Because Clix creates no odor in deep fat frying, it assures freedom from undesirable odors and flavors created by inferior cooking fats.

Clix is 100 per cent pure lard. The Cudahy company has eliminated all the undesirable features of lard, added features that were lacking and thus produced the best shortening agent possible to obtain. It is not a substitute. It is a nourishing, sustaining food.

And to make this product even more desirable from the housewife's point of view, it goes farther than any other shortening and is thus decidedly cheaper in the long run. Repeated tests by home economics experts have shown that satisfactory results can be obtained by using one third to one-fourth less of Clix than any other shortening.

THE MOST POPULAR PACKAGED RICE SOLD IN THE SOUTH



And Why Not—

For generations back, the southern housewife has had the reputation of knowing rice and its various grades—hence she was quick to recognize the Standard of Quality contained in the Comet package.

Next time be sure you insist on Comet Rice, for sale in all Quality Service stores.



'Scotch Oatmeal' Cookies in Demand

Ask the average Atlanta boy or girl to name his or her favorite cookie and the reply will undoubtedly be "Scotch Oatmeal."

This, however, is not surprising to anyone—adult or child—who has tasted the cookies manufactured by the Scotch Oatmeal Cookie Company, 979 Peachtree street, N. E.

No other cookie is so universally popular with the children. The oats, bran, oatmeal and whole wheat content makes them a perfect ironical, healthful laxative, good for old and young alike. Furthermore, Scotch Oatmeal cookies are non-fattening, harmless to the most delicate system, and endorsed by physicians of national repute.

A recent survey revealed that Scotch Oatmeal cookies are used in 90 per cent of Atlanta's schools and educational institutions, as well as in many hospitals. All of which would indicate that these cookies are not only genuinely good, but they are truly healthful.

Formerly known as "Dad's Cookies," the Scotch Oatmeal cookies are sold in more than a thousand Atlanta stores, and are still displayed in the famous "Dad's" cookie jars.

SAUER'S VANILLA

And 32
Other Flavors

Small size 10c
Large size 19c

Are Used
Exclusively
BY MISS DECKER

Winners
of
Eighteen
Highest
Awards



Send
FLOWERS
for Easter..

• REFLECTING the serene beauty of the day... silent emissaries of your affection... what other Easter gift can compare with flowers? Let us reserve your selection today.

**WEINSTOCK'S
FLOWER
SHOP**

8 Peachtree
WA. 0908

Say it with FLOWERS

Sassafra Tea

YEARS AGO mothers used to give sassafra tea, sulphur and molasses, or some other "spring tonic" for "spring fever."

"Spring fever," with its days of listlessness, is many times nothing more or less than plain, ordinary constipation—due to insufficient "bulk" in the meals you eat.

Your grocer supplies the modern way to correct this condition... in a delicious cereal called Kellogg's ALL-BRAN. Two tablespoonfuls daily of this pleasant, natural food furnish the "bulk" required to maintain regular habits. How much better than taking old-fashioned "spring

tonics." ALL-BRAN also provides vitamin B, and food-iron, an important element of the blood.

Of course, if you feel actually ill, after being cooped up indoors all winter, you should consult your doctor. ALL-BRAN corrects only common constipation, makes no claim to be a "cure-all."

Kellogg's ALL-BRAN contains much more needed "bulk" than part-bran products. Serve as a cereal with milk or cream, or cook into delicious muffins, breads, waffles, etc. Appetizing recipes on the red-and-green package. Made by Kellogg in Battle Creek.



KEEP ON THE SUNNY SIDE OF LIFE

DAUFUSKI OYSTERS

and will show many attractive
ways to serve them at the

Q. S. S. COOKING SCHOOL

In using Daufuski Oysters you are assured
seaside freshness and sterling quality.

Packed by
L. P. MAGGIONI & COMPANY
SAVANNAH, GA.

**COUNTY TO SUPERVISE
SANITARY SYSTEMS**

Sewage disposal plants outside the city limits of Fulton county municipalities must be approved by George D. Newton, county sanitary engineer, it was announced Monday by the county board of health. The new ruling will go into effect June 1. Under the new plan all individuals

and organizations contemplating installation of sanitary systems must submit drawings to the engineer before construction begins. Full details for prospective builders showing the requirements of the health department may be obtained from Newton or any member of the board of health. The new ruling was made after Newton had submitted the results of a general survey.

Original Scotch OATMEAL COOKIES

These cookies are probably the best known of all bakery products made in Atlanta.

Endorsed and used in 90% of Atlanta's schools and educational institutions—in many of the hospitals as a real health food.

No other cookie is so universally popular with the children, and the raisin, bran, oatmeal and whole wheat content makes them a perfect ironized, healthful laxative, good for old and young alike. It is positively non-fattening, harmless to the most delicate system and endorsed by physicians of national note.

Its deliciousness cannot be imitated.

Sold in all Quality Service Stores, and 1,000 or more other places in Atlanta, and enjoys a state-wide and national distribution.

Formerly known as "Dad's Cookies" and still displayed in "Dad's" Cookie Jars all over Atlanta and the South.

It sells for a penny everywhere.

SCOTCH OATMEAL COOKIE COMPANY

979 Peachtree, N. E.

Atlanta

Telephone HE. 0785

ELECTRIC STOVE BEST, SAYS HOME ECONOMIST

Hotpoint Eliminates Kitchen
Drudgery, Miss Decker
Declares.

Home-makers attending the second annual Quality Service Stores cooking school, opening at 9 o'clock this morning at the Georgia theater under the auspices of The Constitution, will receive expert instruction in modern cooking from one thoroughly skilled in the teaching of this fascinating subject.

Miss Viola Decker, who is to conduct the school, knows her subject. Years of institutional training, research work in the experimental kitchens of the Edison General Electric Appliance Co., makers of the Hotpoint range, with which company she is now associated, and experience in conducting schools throughout the nation, has qualified her as an authority in producing cooking miracles with electricity. The Georgia Power Company is the Atlanta distributor of Hotpoint ranges.

"Women since time immemorial," Miss Decker says, "have accepted cooking as their lot in life—peeking into kettles and ovens, tending, stirring, watching—spending hours each day in their kitchens mothering the food in preparation on their ranges."

"Electricity has removed the cloak of drudgery and the veil of uncertainty from cooking. I will show that home economists through research have pointed the way to the elimination of all such annoyances."

"Electricity can be measured so accurately that it has replaced tools in industrial laboratories for measuring machinery to infinitesimal degrees. Since electric cookery involves the use of electricity for heat home-makers now are able to regulate cooking heat on their ranges to a degree of accuracy never before known. Accurately controlled, measured heat means attention-free cooking on surface units and one-step baking—it means carefree assurance for the housewife."

"The modern electric range is provided with a 'chef's brain.' This watches over the oven, turning it on and off without attention from the home-maker. It keeps temperatures accurate and enables even inexperienced cooks to get good results."

"Electric cookery is comparatively new yet it is already regarded as one of the most important branches in the study of home economics. Thousands of women in all parts of the country daily are turning to electric cookery as the answer to their cooking needs."

In addition to her demonstrations in electric cookery Miss Decker will bring to her audience a number of excellent and novel recipes—each dish well-balanced and nourishing, appetizing and attractive. In dramatized fashion she will offer housewives up-to-date ideas in modern home-making.

MISS RHODA KAUFMAN TO ATTEND MEETING

Miss Rhoda Kaufman, executive secretary of the Atlanta Family Welfare Society, will represent the chapter at the special three-day conference of the Family Welfare Association of America in Cincinnati starting Thursday, according to Dr. C. R. Stauffer, local president. The conference marks the 58th anniversary of organized family-welfare work in the United States. Among the topics to be discussed will be "What Are the Fundamental Human Needs of Families Today?" "The Family in Community Planning" and "Public and Private Agencies in Family Social Work."

Shoes Important to Health



Knowing that no person can do good work unless they are enjoying perfect foot comfort, Miss Viola Decker, home economics expert in charge of the Quality Service Stores cooking school, visited the store of Dr. R. A. Parker on Peachtree street to select a pair of Dr. Parker's health shoes to wear during the cooking school. Miss Decker and Dr. Parker are shown above inspecting a pair of the shoes.

General Manager



JACK MAZIAR.

Salary Restorations Given U. S. Workers

WASHINGTON, April 1.—(AP)—Salaries of government employees were restored today to their pre-depression level, adding an estimated \$65,000,000 annually to the federal payroll.

Simultaneously with effectiveness of the recent congressional act increasing government wages to the point they stood before the 1933 economy act pay cuts, the civil service commission announced the number of workers in federal executive departments was 680,546, the largest since the war period.

The official tabulation placed the number of such workers in Washington alone at 95,517, which is more than at any time since 1920.

The total does not include workers in the legislative, judicial and military branches of the government, nor 339,584 in emergency conservation work.

The all-time record number of executive employees was 917,760 on November 11, 1918, at the time of the World War armistice.

COLLEGE 'DUCKING' ENDS IN DROWNING, PROBE INSTITUTED

ARKADELPHIA, Ark., April 1.—(AP)—A movement to abolish Onachita College's annual April Fool's Day custom of freshmen "ducking" senior classmen was under way tonight after tragedy marred the ceremonies today for the first time since the practice was started more than 30 years ago.

An acute heart attack following exertion and a heavy meal caused the death today of James Queen, 19-year-old sophomore of Prescott, Ark., after he had been pulled into Onachita river in the course of immersing a senior who had escaped the rites during the morning when approximately 30 students were ducked.

Queen collapsed and was pronounced dead at a hospital after efforts to resuscitate him proved futile.

DUKE OF KENT, BRIDE SAIL FROM NASSAU

NASSAU, N. P., Bahamas, April 1.—(AP)—As thousands cheered, the honeymooning Duke and Duchess of Kent sailed from this British possession last night after a visit of several weeks and today were on their way home aboard the S. S. Orduna.

The Orduna was scheduled to stop at Bermuda. The duke and his recent bride, the former Princess Marina of Greece, flew here from Jamaica. Their visit was the occasion for numerous social functions.

'Ex-Princess Barbara' May Quit Seclusion

RENO, Nev., April 1.—(UP)—Barbara Hutton, "five-and-ten" millions heiress, is rebelling against orders of her attorneys that she remain in seclusion while waiting to divorce Alexis Mdivani, it was learned tonight.

Under orders from her attorneys to say nothing and see no one, instead she wants to see what Reno looks like and join her fellow divorcees in an entertainment as possible six weeks' residence here.

Friends today predicted it wouldn't be long until the heiress was seen riding horseback and shopping and possibly visiting Reno's night clubs.

But today Barbara obeyed orders and remained in seclusion.

She expects the arrival tomorrow of 18 trunks of clothes and her maids, who left New York by train the same day she took off from Newark, N. J., airport last Friday.

STOKELY'S BABY FOODS ARE BOON TO MOTHERS

Strained Vegetables Really
Liked by Infants, Tests
Show.

Strained foods that baby really likes. That is the important contribution of Stokely Brothers & Company to the mothers of Atlanta and central Georgia.

Every mother whose baby has re-

ed the "vegetable" are has had more or less trouble persuading the infant to eat strained vegetables without spitting, spitting and fussing. The wise mother who uses Stokely's strained vegetables does not have this bother because baby takes these foods eagerly.

There are four reasons why Stokely's has that finer flavor. First of all they are prepared from the finest vegetables and fruits grown on Stokely's own farms, picked at the perfection point and rushed to kitchens near the fields.

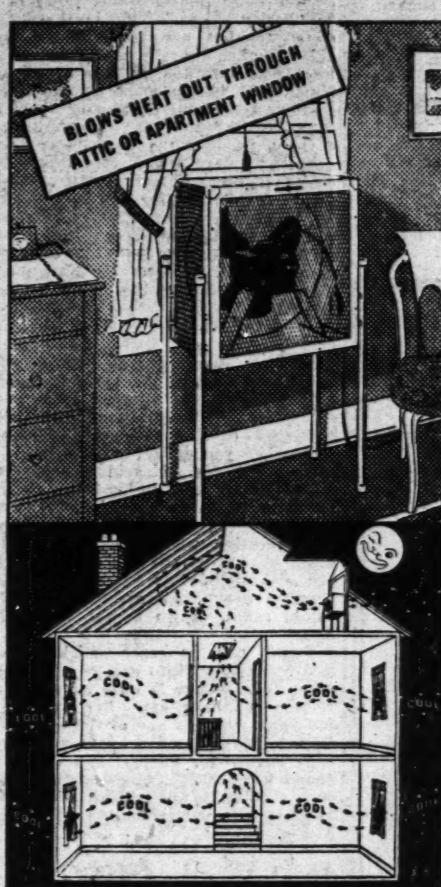
Stokely's foods are strained by a new and unique process. Instead of ordinary strainers which leave much of the vegetable behind, Stokely's are re-

duced by power centrifugal strainers to the uniformly smooth texture best for baby.

And Stokely's foods are carefully, exactly seasoned with measured quantities of salt or sugar to bring out their full, delicious flavor and make them more tempting to baby.

Furthermore, Stokely's foods are hermetically sealed in a can lined with shining gold enamel. This lining protects both flavor and food value. It keeps baby's food tempting, true flavored and delicious—free from the slightest speck, spot or discoloration.

Stokely's baby foods are likewise easier for mother. It is simply necessary to heat them and then give them to baby exactly as they come from the can. No added seasoning is necessary. All of which constitutes a real boon to the average young mother.



NOW...

BEDROOMS COOL AS SLEEPING PORCHES

whole house 5 to 15 degrees

lower on hot nights

with G-E Air Circulator



HERE'S the best low-cost device you ever saw for keeping a whole house comfortable in hot weather!

You place it before an open attic window. In the daytime it pulls out the hot attic or upstairs air that now overheats your whole house! At night open the attic door and the suction draws cooler outside air into the house through open windows in other rooms. Instead of "dead" air that makes it so hard to sleep, you have a pleasant feeling of coolness from a gentle circulation in every room. And a temperature actually 5 to 15 degrees lower.

For Houses, Apartments, Stores Put Air Circulator in any room with open window. New, propeller-type fan handles more air more quietly than any similar device—ventilates 8 to 10 rooms.

Owners say: "We don't feel the heat any more!" Why sweeter and fresher? Get a G-E Air Circulator and beat the heat! Portable—take along when you move.

PHONE for FREE DEMONSTRATION

\$79.50 CASH
TERMS IF DESIRED

GENERAL ELECTRIC AIR CIRCULATOR

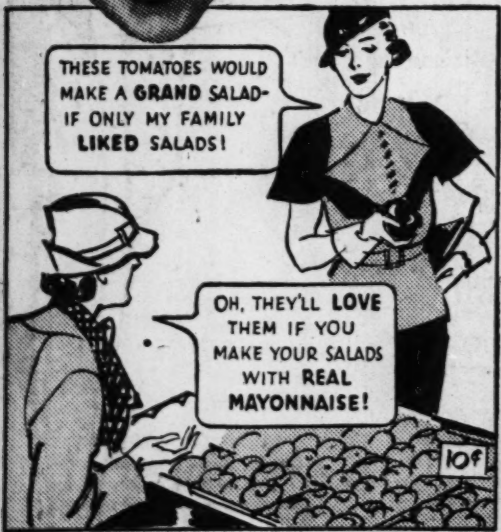
W. D. ALEXANDER CO.

380 Peachtree St., N. E.

Phone JA. 0220

TICKLED PINK

to learn sister-in-law's salad secret



IT'S true! Nothing is simpler to mix than a supremely delicious salad. Just serve your favorite recipe with Real Mayonnaise—Best Foods Mayonnaise. See how perfectly its fine, full flavor blends with any type of salad—fruit, vegetable, chicken, or sea food.

Best Foods is made of freshly-broken eggs, fine salad oil, a blend of three choice vinegars, imported spices—all whipped and Double Whipped to creamy smoothness. And because it is so full-bodied and creamy, you can blend it with fruit juices, cream or milk, chili sauce, chopped pickles, etc. Hence, it goes much further—costs only a trifle per salad. Try it soon!

BEST FOODS Mayonnaise

And Here's a Tip from Mrs. S.R. Dull

famous home economics expert of the Atlanta Journal and the South's foremost Cooking authority.

SHE says: "There's nothing like Best Foods Mayonnaise for party salads and sandwiches. I find it especially delicious with chicken salads because it is so perfectly whipped and creamy that it brings out all the fine chicken flavor. Best Foods is ideal too for dainty tea sandwiches. For you can be sure that no matter how thin you slice your bread

it will not soak through or make the sandwiches soggy." Thousands of enthusiastic hostesses all over the country agree with Mrs. Dull. And they will tell you what a real money saver Best Foods is, especially for large parties. So why not try this delicious Real Mayonnaise at your next tea or luncheon? Your guests will love its smooth, delightful flavor!

It's Easy to Make Your Own

La Choy

CHOP SUEY and CHOW MEIN



Plain Chop Suey or Chow Mein

When plain or fine-cut Chop Suey or Chow Mein is desired, please instruct your customer to combine a can of La Choy Sprouts with onions, celery and lean pork, veal, fowl or sea food according to the recipe on the La Choy label.

Fancy Chop Suey or Chow Mein

A can of La Choy Vegetables contains bean sprouts, water chestnuts, bamboo shoots, mushrooms and red pepper, proportioned and sliced correctly for preparing Sub Kim Chop Suey or Chow Mein. Simply add celery, meat and onions according to recipe.

Flavoring and Blending

La Choy Chinese Soy Sauce is the essential flavoring and blending ingredient of genuine Chinese foods. It will add a piquant flavor to all soups, gravies, hashes and stews, and is a delightful condiment for use on steaks, chops, roasts and sea food.

For Delicious Chow Mein

La Choy Chow Mein Noodles are golden brown in color, crisp and crunchy, with nutlike flavor. They are, of course, necessary in preparing genuine Chow Mein and may be eaten like potato chips or served in place of toast with chicken a la king.

Chow Mein Combination

La Choy Prepared Chop Suey is a ready-to-serve combination of several wholesome foods. The ingredients include juicy morsels of tender meat, imported and domestic vegetables, blended and flavored with La Choy Sauces.

FREE
Chow Mein Noodles
with each can of
Prepared Chow Mein

RECIPES FOR CHOP SUEY and CHOW MEIN ON LABELS


Sugar is a food that has ways entirely its own, and a good cook must be familiar with them if she wishes to have complete success, according to Miss Viola Decker, home economics expert conducting the Quality Service Stores cooking school in the Georgia theater.

Ballard's

OBELISK

FLOUR

Aristocrat
Milk



The great Palmolive contest will close June 15, 1935, and the contest winners will be notified on July 2. Prizes will be Emil Reiz, president of the National Hairdressers and Cosmetologists' Association; Mrs. Winifred Fayant, president of the American Cosmetics Association, and Mrs. J. C. Gaudin, a hairdressing associate editor of the Ladies' Home Journal. There will be 20 first prizes, constituting free trips to Europe. Prize winners will be selected by the Palmolive jury may elect to receive \$1,000 in cash if they desire.

Full details of the epic contest will be given at the Quality Service Stores and Good Housekeeping Stores. The Palmolive Company will exhibit its full line of soaps.

son avenue since March 18, it was said. When they returned it was found that burglars had ransacked the place, stealing 218 pieces of sterling silver engraved with the initials E. G. B., some jewelry and clothing.

Because of this, it requires less kneading and less shortening.

When any food product has been a popular favorite among the most discriminating cooks in the world for half a century it must be that the

For Sale at All
QUALITY SERVICE STORES

Bran can also be used in the preparing of brown bread, ginger bread, banana bread, and All-Bran fig honey bread, all of which are far above the average in tastiness.

LEANS WITH CREAMY LATHER

SKIDOO
THE NEW WAY
CREAMY CLEANSER

SKIDOO
PASTE CLEANSER

DOMINO S and safely table service cane, refined sturdy can You are a nience and Don't take bag" sugar serve with Cane Sugar "Sweet"



to successful
baking, cooking,
and serving

Domino Pure
Cane Sugars

PACIFIC AIR LOSES

APPEAL ON CONTRACT
WASHINGTON, April 1.—(AP)—Pacific Air Transport of Oakland, Cal., lost today in the supreme court in its effort to compel Postmaster-General Farley to reinstate its air mail contract between Los Angeles and Seattle and permit it to bid on new contracts.

FRENCH WAR FLIER

IS KILLED IN CRASH
BEAUVAIS, France, April 1.—(AP)—Robert Bajac, 36, one of France's youngest war aviators and chief pilot of the French-European commercial service, was killed today in a plane crash.
During the war Bajac brought down three German planes and was himself wounded during an air battle.

YOU KNOW DEL MONTE CREAM STYLE CORN

--now enjoy these PERFECT WHOLE KERNELS

*Just like corn cut fresh from the cob
... and vacuum-packed to bring you
all its natural flavor.*

No need to wait for Summer to bring you golden ears of sweet corn. DEL MONTE brings you precisely this corn—in cans.

As fine as Cream Style DEL MONTE Corn—but entirely different. Not only different in appearance, but an entirely new kind of corn developed expressly for this style of pack. And cut from the cob by a special process which removes each tender young kernel, whole.

The sweetest, most flavorful golden corn you've ever tasted! You'll like it sautéed, or any other way you'd serve fresh corn cut from the cob.

Discover DEL MONTE'S Vacuum-Packed Whole Kernel Corn! It's new! It's something you won't want to miss.



CORN

Why Not Have Some for Dinner Tonight?

IN THE COOKING SCHOOL OR IN YOUR HOME THEY'LL WIN YOUR FAVOR WITH THEIR FLAVOR

-over 40



**WHOLESOME
SOUPS and
VEGETABLES**

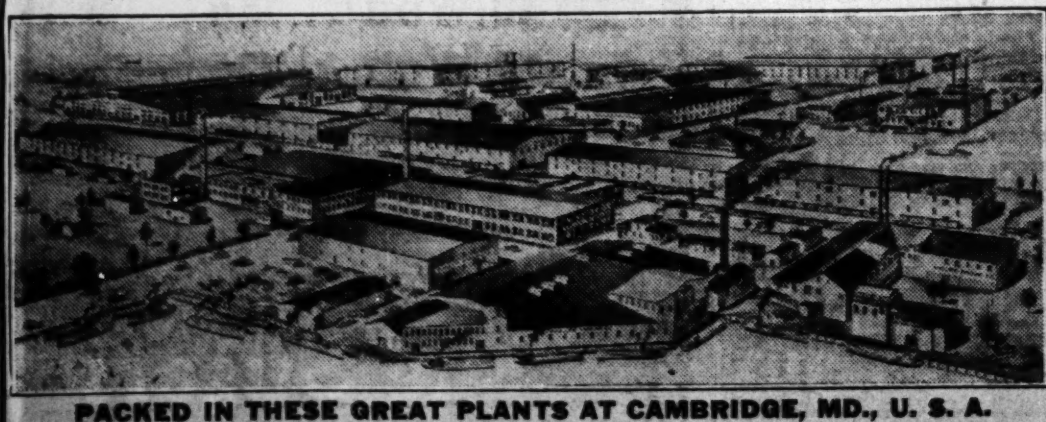
"SOUPS DOUBLY NUTRITIOUS ARE PHILLIPS' DELICIOUS"

**TOMATO SOUP
BEAN SOUP
MUSHROOM SOUP
VEGETABLE BEEF SOUP
CLAM CHOWDER**

**VEGETABLE SOUP
PEA SOUP
ASPARAGUS SOUP
CELERY SOUP
PEPPER POT SOUP**

also **PHILLIPS** fine
DELICIOUS

**SPAGHETTI—TOMATO JUICE—PORK AND BEANS
AND NEARLY 30 TASTE-THRILL VEGETABLES**



PACKED IN THESE GREAT PLANTS AT CAMBRIDGE, MD., U. S. A.

Range Chosen for School



Miss Viola Decker, culinary expert in charge of the Quality Service Stores cooking school, opening this morning at the Georgia theater, will use a Hotpoint electric range in her cooking demonstrations. She is shown above selecting the range at the Georgia Power Company display rooms.

First Vice President



LOUIS VRONO.

Dies in Florida.

SEBRING, Fla., April 1.—(AP)—Gilbert J. Close, Detroit manufacturer and winter resident at Rabson Park, died today. The body will be sent to Detroit for burial.

Economics Expert

Is Kind to Her Feet

Because she believes in "being kind to her feet," Miss Viola Decker, home economics expert in charge of the Quality Service Stores cooking school at the Georgia theater, will wear Dr. Parker's health shoes.

Dr. Parker's health shoes are being presented this spring in more than 20 new and attractive patterns, in which fashionable appearance has been combined with the foot comfort made possible by Dr. Parker's own invention, a last with correct fitting points from heel to ball and from ball to toe.

The Dr. Parker idea in health shoe was perfected 19 years ago and has not been changed. The Drew Company designs the last and patterns in conformity with Dr. Parker's invention. The shoe is fitted in conformity with the anatomical structure of the individual foot, after diagnosis by an expert, so that snug fitting comfort is assured.

RIGID TEST PROVIDED FOR SUNLIGHT BUTTER

Sunlight butter is as pure as its name. In the production of Sunlight butter, every precaution known to the creamery industry is employed to assure delicious flavor and healthfulness. Only that cream is used in the production of Sunlight butter that is produced in the finest dairying sections of the country. This cream is rushed immediately from the dairy farm to the Sunlight Creameries of the Cudahy Packing Company, where it undergoes a thorough test for purity and quality.

Sunlight butter is churned under perfect sanitary conditions. The finished product is again tested for flavor, texture and quality. Sunlight butter is then cut into convenient quarter-pound and one-pound cubes and rolls and made ready for the sanitary paraffin protected Sunlight cartons in which it reaches the housewife.

LECRAW TO OPPOSE HERNDEN'S APPEAL

J. Walter LeCraw, assistant solicitor-general, will go to Washington next week to appear before the United States Supreme Court on the hearing of the appeal by Angelo Herndon, negro, who was convicted in January, 1933, and given a sentence of 18 to 20 years on a charge growing out of his radical activities. While his case was being carried to the state supreme court where his conviction was finally affirmed, he remained in Fulton tower. He was released last summer under \$15,000 appeal bond posted by a group of persons from the east.

CHARTER IS GRANTED NEW GASTONIA MILLS

RALEIGH, N. C., April 1.—(AP)—A charter for the Firststone Cotton Mills, Inc., of Gastonia, capitalized at \$2,000,000, was issued today by the secretary of state.

The new corporation is authorized to manufacture, buy and sell cotton fabrics, cloth and textile products of all kinds. The incorporators, who said they had subscribed \$1,000 stock, were Emory B. Denny, F. A. Whitesides and W. F. Allen, all of Gastonia.

APRIL 6 PROCLAIMED AS ARMY DAY IN STATE

Governor Eugene Talmadge Monday proclaimed Saturday, April 6, as Army Day in Georgia.

In commemoration of the day, the Governor's Home Guard, commanded by Captain Moran, and the 122nd Infantry of the national guard will join with the 22nd United States army infantry in a parade at Fort McPherson.

State Adjutant General Lindley W. Camp announced the parade would start at 3 p. m.

INCOME TAX GAINS SHOWN IN FLORIDA

JACKSONVILLE, Fla., April 1.—(AP)—Income tax collections in Florida during March equaled \$2,957,379.29, almost double those of March, 1934. J. Edwin Larson, collector of internal revenue, said the greatest increases were in returns for individual businesses and persons required to list salaries in excess of \$5,000 a year. March, 1934, collections were \$1,560,865.40.

CONDITION OF HOWE STILL UNCHANGED

WASHINGTON, April 1.—(UP)—The condition of Louis Howe, secretary to President Roosevelt, was unchanged tonight, the White House reported. He is recovering from a bronchial ailment.

NEW G. E. DISHWASHER BOON TO HOUSEWIVES

**Much of Kitchen Drudgery
Entirely Eliminated
by Machine.**

There probably does not exist anywhere in this wide, wide world a housewife who has not at some time wished most fervently that she possessed an electric dish-washing machine. And it seems equally safe to assume that the mates of the housewives in question have experienced the same longing.

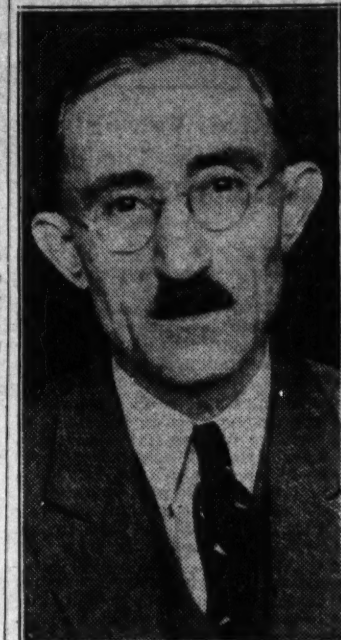
The General Electric dishwasher, distributed in Atlanta by W. D. Alexander Company, is the answer to the prayer of every wife or husband who has been obliged to wash and wipe dishes day after day, month after month, year after year.

Developed through years of research and carefully improvement, the General Electric achieves perfection by a combination of two principles. One is the agitation of water by a high-speed dasher; the other, a revolving spray, operated by water-pressure only.

The principal washing operation takes only about three minutes and requires but a single gallon of water. This quantity of water, to which washing powder has been added, is hurled upward by the dasher through the dishes. Every surface of every dish is thoroughly cleaned by fast-moving, swirling water.

Although only a gallon of water is used for the washing operation, and an equal quantity for the rinse, the equivalent of 500 gallons of water circulates through the dishes per minute. Yet the miracle of it all is that this unique new water action is gentler than human hands.

Once the dishes are placed in the trays, washing powder added and the



M. BLANKE.

cover closed, there is nothing more to do but turn the "magic control." If hot water is used for rinsing, the dishes will be heated through when the water is drained off and the cover raised, they will dry spotlessly clean in a few minutes, while the operator is tidying up the kitchen.

Even pots and pans are very easily washed by the General Electric, excepting an occasional one with burned-on food, which may require a little preliminary attention before it is placed in the machine. Kettles and extra large pans are usually washed separately.

HIGH COURT OVERRULES

ARKANSAS DEBT BILL

WASHINGTON, April 1.—(AP)—The supreme court declared invalid today an Arkansas law which extended from two to four years the time in which owners could redeem property sold for delinquent assessments to meet improvement district obligations. The act, passed by the state legis-

lature in 1933, had been sustained by the state supreme court in a case brought against Coburn C. Kavanaugh, Little Rock property owner. A previous act provided that an owner of property sold for delinquent assessments in an improvement district could recover title at any time within two years at the price of the property brought at the sale plus certain charges, and a Little Rock street improvement district issued bonds under this measure.

THE WORLD'S BEST



Atlanta housewives say that Clix is the world's best shortening. Clix has been chosen for the Quality Service Stores cooking school. See it demonstrated.

ON SALE AT ALL

QUALITY SERVICE STORES

Tune in on WGST every morning
at 9:10 for the Clix program.

Have you seen the New General Electric Dishwasher?



the most important electric servant you
can have because of the drudge it saves

Besides eliminating the most distasteful task connected with housekeeping, the General Electric Dishwasher washes dishes **absolutely clean.**

Ordinary hand-washing of dishes may remove food particles, but fails utterly to remove or destroy bacteria. The General Electric method employs water far hotter than the hands can stand.

See It at the **Q.S.S. Cooking School**

It will provide many hours of leisure for the housewife—or many hours that the maid may devote to other useful work. A small monthly investment in a General Electric Dishwasher will give you permanent protection against the daily danger that lurks in hand-washed dishes.

W. D. Alexander Co.

380 PEACHTREE ST., N. E.

JA. 0220

Atlantans Sail on Glorious June Cruise to Norway and Sweden

By Sally Forth.

A GLORIOUS cruise to Norway and Sweden will intrigue the fancy of Mrs. Fannie Durand Williams and Miss Natalie Hammond this summer. They sail from New York on June 26 aboard the steamer Kungsholm, headed for a vacation 300 miles beyond the arctic circle. They will view the awe-inspiring beauty of the fjords of Norway and will come face-to-face with the radiant glory of the Midnight Sun.

Upon reaching England in July these Atlanta travelers will witness the pomp and pageantry of medieval days and the age-old customs and traditions that will celebrate the silver anniversary of King George's accession to the throne.

In fact, they will see the whole British Empire on parade, and will be introduced to sights they will never witness again.

They will visit dear old London to see Buckingham palace flood-lit. The city will be gay with flowers than it has ever been before. Window boxes will be played outside the government buildings, offices, shops and hotels.

In all the parks and public places the floral effects will be perfectly magnificent. Nothing has been spared to make the twenty-fifth year of King George's rule over England an unforgettable occasion.

Mrs. Williams and Miss Hammond expect to be joined in London by Mrs. Stuart Jones, part-time resident of Atlanta and New York. The trio will motor through the picturesque sections of England that appeal to their pleasure. No specific date has been set for their return voyage to the United States, but they have decided to set sail from an English port.

EASTER Sunday has been selected by an attractive belle as the date for announcing her betrothal to a prominent young Atlantian. His business requires him to spend most of his time traveling. The date chosen for the announcement has double significance as April 21 is the future bride's birthday.

Friends tell Sally that this popular pair broke all records for the length of time it took to purchase the engagement ring. The bridegroom-to-be arrived in the city late Saturday afternoon just before time for the stores to close. Met at the station by his bride-to-be, they hurried to a leading jewelry shop.

Being particularly fastidious, they were somewhat deliberate in the selection of the important stone and its setting. Studying intently the pattern of each design, they finally selected a ring of most artistic workmanship. Their expressions changed quickly to disappointment when the jeweler informed them that the ring could not be delivered for two weeks. You see, the bridegroom-to-be could only be here for the week-end.

"Have a heart," he said to the jeweler. "Don't you suppose a fellow wants to place the ring on his future wife's finger?"

Whereupon the understanding proprietor of the shop ordered the workmen to remain until the handwrought ring could be made and delivered two hours later.

AMONG the many beautiful and exquisite gifts received by H. A. Maier Jr. and his bride of Saturday, the former Marian Brumby Hammond, two are of especial interest.

One was a card from Atlanta's well-known portrait painter, Glascock Reynolds, which represented an offer to paint a portrait of the lovely bride. It will no doubt occupy the most important position in the lovely apartment of the newlyweds.

The other gift will also serve to adorn the walls of the apartment. It was given, likewise, by a well-known artist, Nell Kurtz. It is a framed invitation to the Hammond-Maier wedding and has a water-color sketch of the North Avenue Presbyterian church, where the ceremony took place, as the effective background. It is most attractive and, coupled with the invitation, will be a cherished possession always of the young couple.

BECAUSE his ties are so closely linked with Atlanta, Sally is delighted to chronicle the arrival just yesterday of the baby son of Mr. and Mrs. Henry Walker Bagley, who first opened his eyes to the light of day at the Harvour hospital in Greenwich Conn. And Sally is inordinately sorry that she is not yet able to tell you his name.

The baby's father, you remember, was one of Atlanta society's most popular members before he took up his residence in New York, where he met and married the lovely Nancy Reynolds,

SOCIETY EVENTS

TUESDAY, APRIL 2.

Dr. and Mrs. Hal Davison will entertain at 8 o'clock at their home on Avery drive in Ansley Park complimenting the members of the Phi Sigma Iota, National Romance Language Honor Society.

Chapter No. 3 of the Auxiliary-Guild of All Saints church will give the third in the series of pancake luncheons from 12 until 2 o'clock in the parish house.

Mrs. William S. Turner will be hostess to the members of the Society of Daughters of United States Army Officers.

Mrs. E. L. McCrory, treasurer of the West End Woman's Club, will sponsor a benefit bridge-luncheon at 10:30 o'clock at the clubhouse, 1100 Cascade road, and luncheon will be served promptly at 12:30 o'clock.

Mrs. W. H. Paxton and Mrs. G. M. Hambright will entertain the Pi Beta Phi Alumnae Club at a 6 o'clock supper at the home of Mrs. Paxton at 620 Bonaventure avenue.

Mrs. W. I. Callaway will be hostess to the members of the Past Matrons' and Patrons' Club of Grant Park Chapter No. 178, O. E. S., at her home at 812 E. Morning-side drive, N. E.

Dr. Fred B. Smith will deliver a free lecture at the Atlanta Woman's Club auditorium at 8 o'clock.

Mr. and Mrs. J. J. Conoley will entertain at dinner at the Atlanta Athletic Club, honoring Miss Mary Banks and her fiancé, Panchen Moore.

The auxiliaries of the United Spanish War Veterans are sponsoring a benefit party at Davison-Paxon tea room at 2 o'clock.

Alliance Francaise Meets on Thursday

The Alliance Francaise of Atlanta will be the guests of Mrs. Howard C. Smith Jr., at 8:30 o'clock Thursday evening, April 4, at her home, 2328 Rivers road. Charles Loridan will present a musical evening of interest. Madame McKee will give a lecture recital, "Chantiers du Moyen Age et de la Renaissance." During the past season Madame McKee has been on a concert tour of several southern cities, giving a program of French songs of various periods. She will be assisted by Mesdames Elinor Whittemore King, violinist Ruby Chalmers and Helen Riley Smith.

The first part of the program will begin with a causerie, explaining the origin and composition of the songs of the Middle Ages, and will be followed by a violin solo by Mrs. King. After the second part, when Madame McKee will sing five songs selected between the fourteenth and sixteenth centuries, three modern pieces will be given, "Nicolette" by Ravel, and "Les Yeux" by Rabey, and "Le Nil" by Leroux, the last two on the violin.

younger daughter of the late Mr. and Mrs. R. J. Reynolds, of Winston-Salem, N. C., and heiress to the Reynolds tobacco fortune. He inherits a host of interested friends here, not only from his father, but from his grandparents, the late Mr. and Mrs. Henry Clay Bagley, and from his aunts, Mrs. Marion Benson and Mrs. Phillips McDuffie.

Little 3-year-old Jane Bagley is the baby's sister, and it goes without saying that she accorded him a royal welcome, along with his proud parents and scores of eastern friends.

WOMEN'S MEETINGS

TUESDAY, APRIL 2.

Junior League meets at 3 o'clock at the Piedmont Driving Club.

Annual all-day meeting of the executive board of the Georgia Baptist W. M. U. will be held at 9:30 o'clock at the First Baptist church.

The board of the Atlanta League of Women Voters meets at league headquarters, 74 Whitehall street, at 10 o'clock.

Kirkwood Civic League meets at 3 o'clock in the school auditorium on Kirkwood road.

Circle No. 4, Atlanta Child's Home, meets at 2:45 o'clock.

Atlanta Smith College Club meets at 3 o'clock with Miss Sue Claffin at 778 Penn avenue.

Uncle Remus Memorial Association meets at 10:30 o'clock at the home of the president, Mrs. A. McD. Wilson, at 209 Fourteenth street.

Personnel Garden Club meets at 10:30 o'clock at the home of Mrs. Tom Jolly in Clarkston.

Fulton Rebekah Lodge No. 14 meets at the Red Men's wigwam at 7:30 o'clock.

Garden division of the Decatur Woman's Club meets at 2:30 o'clock at the clubhouse.

Circle No. 6 of Central Presbyterian church meets at 10:30 o'clock with Mrs. T. D. Leavitt, 733 Park drive, N. E.

Lee-Roosevelt Auxiliary No. 13, United Spanish War Veterans, meets at the home of Mrs. Carl Karston, 650 Killian street, S. W., at 10 o'clock.

Board of city missions meets in the recreation room of Davison-Paxon Company.

Decatur Chapter No. 148, O. E. S., meets this evening at 7:30 o'clock in the Masonic temple, Decatur.

Y Southern Bell Club meets at the Y. W. C. A. at 6 o'clock.

Eta Chapter of Tau Beta Phi sorority meets this evening at the Piedmont hotel.

The Morningside pre-school study group meets at the school in the library at 9:15 o'clock.

Groups of the Woman's Council of the First Christian church meet today.

W. M. S. of Decatur Christian church will conduct the spring mission study at 10:30 o'clock at the church.

Ladies' Guild of Central Congregational church meets at 2:30 o'clock with Mrs. W. E. Mansfield, 532 Peoples street.

St. Agnes Circle of the Woman's Auxiliary of St. Luke's church meets at 10:15 o'clock with Mrs. Harry Bates on Pelham road.

Business Women's Chapter of the Auxiliary-Guild of All Saints church meets this evening at 6 o'clock for supper in the parish house.

Executive board of the Holy Trinity church, Decatur, meets at 9 o'clock in the parish house, followed by a general meeting of the auxiliary at 10 o'clock.

Y. W. A. of Druid Hills Baptist church meets at the church this evening at 6:30 o'clock.

Druid Hills Baptist Royal Ambassadors meet at the church at 3:30 o'clock.

Executive board of Commercial High P. T. A. meets at the school at 2 o'clock.

Tenth Street P. T. A. meets at 2:30 o'clock.

Circles of Fortified Hills Baptist W. M. S. meet at 2:30 o'clock.

The executive board of O'Keefe Junior High P. T. A. convenes at 10 o'clock in the model apartment.

Lulu L. Kingsbery P. T. A. meets at 2:30 o'clock in the school auditorium.

Pryor Street School P. T. A. meets at 2:30 o'clock.

Young Mothers' psychology class meets with Mrs. William Burnett on Peachtree road.

Center Hill Chapter No. 235, O. E. S., meets this evening at 8 o'clock in Masonic temple on Bankhead highway.

Cascade Chapter No. 274, O. E. S., meets this evening at 7:30 o'clock at 1501 Beecher street.

Sylvan Hills Pre-School Association meets at 2:30 o'clock.

Inman Chapter No. 112, O. E. S., meets at 7:30 o'clock in the Masonic temple at Inman Yards.

Atlanta Psychoanalytical Society meets this evening at 8 o'clock, at 131 Forrest avenue, Apartment 18.

For Miss Ferguson.

Mrs. O. L. Amsler entertained Wednesday at her home in Decatur in compliment to Miss LaNelle Ferguson, a bride-elect. The hostess was assisted by Mrs. R. B. Poole and Miss Shirley Poole.

The guests included Mesdames Lamar Ferguson, R. B. Poole, C. B. Owens, Bill Flint, Carl Watts, J. V. Athlon, Adelle Roberts, Misses Louise Wade, Agnes Rowland, Marie Moss, Rossabelle Johnston, Alice Allen, Nellie Wiley, Nina Hansen and the honor guest.

Following an enjoyable contest the bride-elect was presented with a miscellaneous shower.

Fashion goes Feminine again

It does and that means that you'll buy clothes that make you feminine to your toes! For Paris decrees it! You'll wear exquisite lingerie blouses with your tailored suits! Your afternoon frocks will be chiffon or net! And for evening you will trail dramatically—and even (for formal occasions) wear flowers in your hair. And you'll find that you adore it because it makes you what every woman wants to be—seductively, alluringly feminine.

When the Coat goes feminine it has a softly shirred neckline and taffeta streamers that may tie bow fashion if you like. In Navy with taffeta touches this is a love. . . . 29.50

Femininity for evening calls for trailing lace with a cape as dramatic as a second curtain. In white with a black accent in its flow-er . . . 29.95

When the young Subdeb goes feminine she floats in chiffon in divine dusty rose shade with a wide Peter Pan collar made up of tiny ruffles. And in it she is devastating . . . 16.95

When the Suit goes feminine it becomes a costume in imported Crepe with an exquisite linen and lace blouse that repeats on the cuff. Any woman as a dream in it. . . . 39.75

RICH'S FASHION SHOPS

Tuesday is Fashion Day at RICH'S
Showing of Feminine Fashions in Tearoom
12 to 2 P. M.

THIRD FLOOR

Rich's

SPODE is used in setting both an informal luncheon and a breakfast table.

Table-Setting Competition

Sponsored by the Arts and Interests Committee of the Junior League.

Team 1 . . . Tearoom. Mrs. Robert Pegram Jr., captain. Set by Mrs. Francis Bird and Mrs. Charles Tuller.

Team 2 . . . China Shop. Mrs. Emory Cocke, captain. Set by Mrs. John Candler and Mrs. Parks Hunt.

Judges—Members of the Piedmont Garden Club.

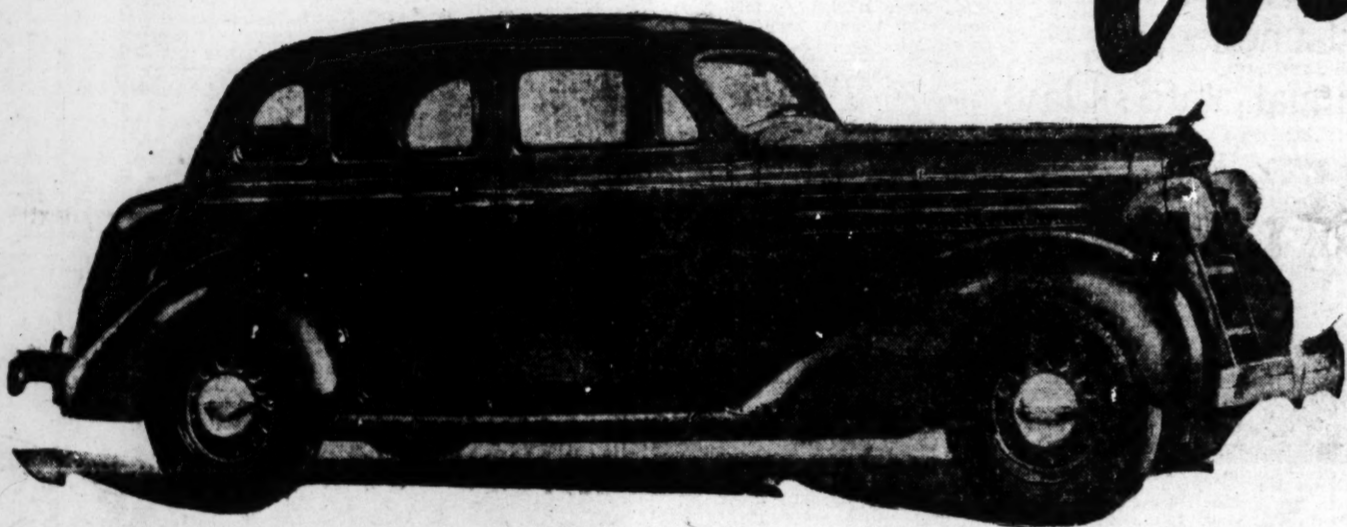
FOURTH AND SIXTH FLOORS

RICH'S

A LAUGH A DAY MAY BRING WEALTH YOUR WAY!

\$3,400 in PRIZES

Here's How You Win!



FIRST PRIZE	\$1,000.00
And a Brand-New Dodge Sedan Worth \$905.00.	
SECOND PRIZE	500.00
THIRD PRIZE	250.00
FOURTH PRIZE	100.00
FIFTH PRIZE	75.00
SIXTH PRIZE	50.00
SEVENTH PRIZE	25.00
EIGHTH PRIZE	25.00
NINTH PRIZE	15.00
TENTH PRIZE	10.00
NINETY PRIZES OF	5.00

You can win any of these 100 Cash Prizes. You can win \$1,000.00 cash and the Dodge Sedan you see pictured above. Give yourself a chance to win, mail the coupon at the right and enter this contest today.

The minute you get the full details of this opportunity to make money, you'll be just as enthusiastic as we are. For instance, you don't need any artistic or literary ability or any genius to win this money. NEATNESS DOES NOT COUNT. Name the titles of 30 movies, in accordance with the rules. Write out your answers any way you want, just so they're legible.

The only thing you need is the set of 30 cartoons, and the rules and details. And you can get them free. Merely mail the coupon in the lower right-hand corner of this page. Remember You don't need to decorate your answers. NEATNESS DOES NOT COUNT. Name the titles.

Probably never before in your life have you had an opportunity to make a 2c stamp mean as much to you as it will mean today—an opportunity to win any one of 100 Cash prizes—\$1,000.00; \$500.00; \$250.00; \$100.00. Mail the coupon in the lower right-hand corner of this page, and get all 30 cartoons, and full details, FREE!

CARTOON NO. 23



TITLE

Select the best title from the following list: "Merry Wives of Reno," "She Loves Me Not," "Maybe It's Love," "Hollywood Hotel," "College Rhythm," "Flirtation Walk," "Girl of My Dreams," "The Impatient Maiden," "The Fountain," "Death on the Diamond," "She Was a Lady," "Blonde Crazy," "Anna Christie," "The Gay Divorcee," "Nell Gwyn," "Papa Loves Mama."

2c STARTS YOU! MAIL THIS COUPON

"Game of Movie-Titles" Editor,
The Atlanta Constitution,
Atlanta, Georgia.

Please send without obligation all thirty cartoons and complete details to:

NAME _____

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(Please print your name and address clearly)

THE GUMPS—HI-LE-LO



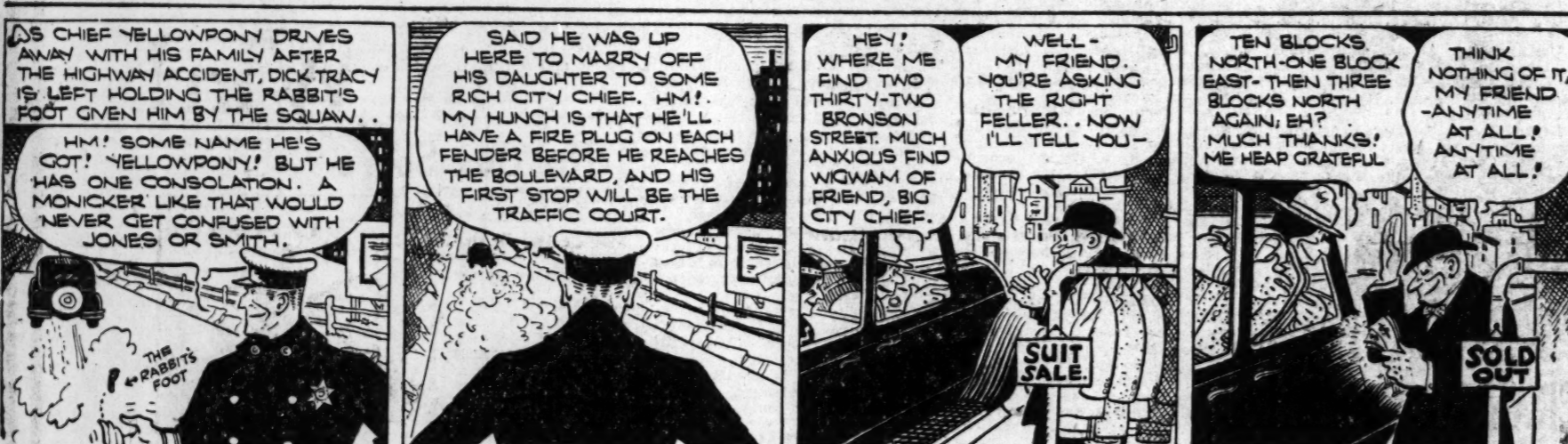
LITTLE ORPHAN ANNIE—SHE WANTS TO BE ALONE



MOON MULLINS—CANCELING THAT STAMP



DICK TRACY—Information



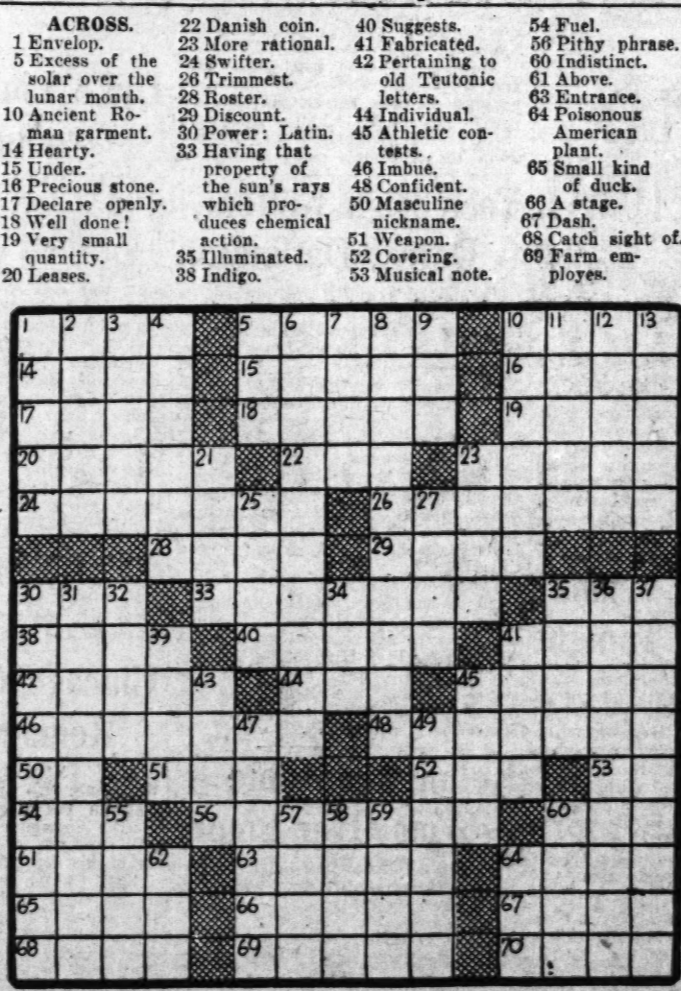
SMITTY—FORCE OF HABIT



WINNIE WINKLE, THE BREADWINNER—



Constitution's Daily Cross-Word Puzzle



MAIDEN VOYAGE

By Kathleen Norris

INSTALLMENT XXV.

In Ruth's lovely drawing room the shades had been drawn against the hot spring sunlight that was descending in the west; the tea table had been placed at the north window that opened on the little balcony. When Tony arrived there were only two persons in the room: Ruth and the marvelous Mrs. Polhemus. Ruth was in rather a fussy blue silk, with the permanent wave in her hair still a little too accurate and too fresh; Mrs. Polhemus was in a plain sports frock of lemon yellow, with pale corals in her ears and about her throat. She was younger than Ruth, not more than thirty, handsome and dark and striking, with coral lips and black shining hair and an ivory skin.

"Oh, just ourselves?" Tony said smilingly as she was introduced. "I thought it was a party."

"It was going to be," Ruth said. "But now it's just Caroline and Joe and you and me."

"Joe?" Tony echoed, pleased.

"My brother, you know," Caroline Polhemus said.

"Of course!" Tony sat down in a basket chair, panting a little, and said, "This is country weather."

"We're having Caroline Del Monte tomorrow."

"Ah, you'll love it. I'm going down Saturday to see my sister Brenda and the baby—and for Joe's housewarming of course."

"We'll see you, then. You couldn't dine with us at the hotel on Sunday night?"

"Ruth, I'd love it. But I'll tell you; I don't know just how I'll find things at Brenda's. She has no nurse, and she may have made some plan—"

"It didn't sound extremely convincing and Tony had an idea that Caroline Polhemus was looking right through her. But Ruth only said unsuspiciously, "Well come if you can."

"This is extraordinary weather for San Francisco," Tony told the eastern woman.

"This wouldn't be warm in a New York June."

"I hear my perfectly good husband called on you the night we got back from Los Angeles last week," said Ruth.

"Not last week, the week before," Tony smiled at the long, cold glass of iced tea in her hand. "I resigned from the Call in a tantrum," she explained, "and Larry came and cleared it up."

"She certainly is beautiful," Caroline Polhemus thought. "I wonder if she's always so nervous. She was as pale as a ghost when she came in and now she's got high color. Blue eyes and that dark hair—but of course it's the shape of the face and the big mouth and big teeth—either beautiful or homely. I should say, and certainly beautiful this afternoon."

"I do beg pardon, I'm sorry!" she interrupted her thoughts to apologize, finding Tony's eyes fixed on her expectantly. "I didn't hear what you

were saying. Miss Taft. I think," Caroline went on smiling. "I think I was trying to fit you to all the pictures my brother has been drawing of you in his letters," she said.

"Joe is—enthusiastic," Tony observed. Her color was high enough now and her eyes self-conscious.

"Why doesn't she love Joe?" the visitor speculated as Tony and Ruth began a little murmured conversation of their own.

"No, but you could have run in for a few minutes—I know, but you could have telephoned... I know, but it's been days now. Do you realize I've seen you exactly twice since we came back from Los Angeles, and both times that was just a flying call in the morning?" and Tony said, "Honestly, it's terribly hard. Ruth. Late afternoons there seems to be some stupid thing, a club date or a tea or something—I will—yes, truly I will—I won't have to work so hard now."

"And I ought to be going this moment," Tony finished, putting down her empty glass. She stood up. "I'll see you positively at the housewarming, and maybe Sunday," she was saying when Joe Vandervell came in. Tony's eyes went to the door; her color wavered.

He kissed his sister; kissed Ruth. "What's the rush, Tony?"

"No rush. But I've been here half an hour and I'm supposedly doing the fluff of the Loan Exhibition."

"Is it any good, Tony? Oh, sit down again; nothing will be going on there until half-past five and it's just five now."

"They say it's good," Tony took her chair; a slender figure in a white suit with a white hat and white shoes.

The door clicked, and again her breath rose suffocatingly against her heart. It was old Mrs. Patterson. No escape for another ten minutes now.

Ruth's eyes looked at Tony's chair and Tony sat on a straw hassock in the opened window and there was more tea.

"Then do you say, Mrs. Polhemus?"

"I was sailing on the sixth, on the Empress of Japan. But now I'm trying to persuade Ruth to go with me, and I'd wait over a boat for her."

"Ruth, why not?" her mother asked, surprised and interested.

"Oh, Mother, thousands of reasons. Larry."

"I should think it would be a lovely trip for you the older woman protested mildly."

"A-h-h-h!" Ruth said. "Here's Larry."

He came in looking rather pale and tired on this hot day. For a few seconds the conversation was confused and general. Presently he said to Tony:

"Everything serene in the city room?"

"Oh, perfection," the girl answered.

"You mean you haven't seen each other since the other night?" Ruth asked. "Right in the same office?"

"We're on the same paper, not in the same office," Tony reminded her.

"I see your brother's engagement is announced," Larry said.

"Oh, yes. And CHIEF's in the seventh heaven."

"He's marrying one of the Big girls, isn't he?" Ruth asked interestedly.

"Mary Rose, yes. The little curly one. There are five of them, I believe, but only three out."

"Tell that's very nice," Ruth approved.

"Oh, I have to go and I hate to go," Tony lamented. There was a general regret for the week-end and she went to the door.

"Don't forget your book!" Ruth called.

"Here, I'll give it to her!" Larry followed her to the door. In a few seconds he was back in his chair again and they could hear her speaking to Chevalier as he let her out.

Caroline Polhemus sat on, idly chatting, planning, sipping more iced tea. In her heart she said: "Of course. Of course, that's it! Good heavens, how completely obvious. Opt could see it the instant he came in—poor kid! She looked sick. Ruth doesn't know. It would never occur to her that her impeccable Larry and her round-eyed blue-eyed little friend in the white hat... Larry," said Caroline aloud, "where'd you pick up this attractive little Tony of yours?"

"I didn't. She came over to the Piedmont to cover a club story a couple of years ago and had tea with Ruth and your grandmother. She got a great case on Ruth and they've been friends ever since."

"Is she clever, Larry?"

"He was murmuring to Mrs. Patterson. He brought his attention to the visitor with a little effort."

"Yes, she's a good newspaper woman. Work like a horse."

Mrs. Patterson pressed her granddaughter's foot. Caroline knew that Joe was rather deeply interested in

that quarter and to consider what she said.

An hour later when Joe and she were alone before dinner she had an opportunity to ask him direct questions.

"It's serious with Miss Taft, is it, Joe?"

"I like her awfully," Joe admitted flushing.

"And do you think she likes you?" the sister pursued.

"No," Joe answered briefly. "I know she doesn't."

"Perhaps there's someone else, Mrs. Polhemus said; he had said anything to Antoinette Taft at the door. "I'll bet she and Larry made a lunch date," Caroline thought and Caroline was right.

For Larry had breathed, "Lunch at one tomorrow?" and Tony had assented with just one upward glance of her blue eyes in the few seconds they had been together. Then he had turned back into the room and the girl had gone on her way, her senses in confusion, her mind hardly conscious of what she did and said.

The days since the Wallister interview and the scene in the office, and the incredible moment when Larry had come in this same room to find her alone, had passed without a glimpse of him. Tony had been feverish, despairing, heroic, broken by turns. She had planned letters that should be timely. For something to turn them up. She had dreamed, had shaken herself impatiently from dreams, had sat at her desk in the city room staring, staring, staring into space, not knowing what she felt or what she saw. There was but one object of all her thoughts—Larry, Larry, Larry.

On the day of the luncheon she went to the city office looking her best and with her blue eyes at their "tarriest." She and Larry had made no engagement to meet; supposedly it would be there. Tony settled down to her daily round, wondering a little just how and when she would hear from Larry; she worked away busily. It was twenty minutes to one; ten minutes to one; it was one o'clock, and still no sign and no word. She called his office on the telephone.

"Larry, this is Tony."

A pause. Then he said quickly, briefly, "Coming right down."

For some reason she felt ashamed of herself, chilled. But there was little time to think. He did come down, entered the almost empty city room, stood looking gravely down at her.

"Come along."

They went out together and Tony walked with him to the garage in Montgomery street, and they got into the car together. Almost without speech they drove through the park and to a restaurant by the shore.

"This is a lovely place," Tony said almost timidly. For something in his manner was new, was a little formidable.

They were placed at a little window table. He ordered an army across the wide ocean boulevard.

"Well, this is nice," Larry said, when he had given the order.

Continued Tomorrow.

AUNT HET



It's no wonder Bill likes company. That's the only time his wife fixes him anything fit to eat. (Copyright, 1935, for The Constitution.)

SALLY'S SALLIES



Some women have to do a lot of talking to explain what they have been talking about.

JUST NUTS



Solution of Yesterday's Puzzle.

ARMY ADEPT HALE ZIAL COLOR SLEW MISAPPREHENSION ETICETERA APOCISTERN AGATE HABITUATE ABLEST LASS TOP WILLY EROSE WISE REE ENDS SCHOOL ENGINEERS SENDS ATOMS STA ESTATE DELEGATE PHILANTHROPISTS OOD THAWS RARE MEND SORTS NEAR

UNCLE RAY'S CORNER

THE NORMANS INVADE ENGLAND.

II.—Crossing the Channel.

Duke William was master of a section of France called Normandy. Men of the North (see rovers known as Vikings or Norsemen) had settled there more than a century and a half before. They had taken on the ways of the French, and had learned to speak the French language. People spoke of them as the Normans.

It was in the year 1066 that the Norman army embarked in boats to cross the English channel. Duke William's vessel was the fastest in the fleet, and sailed so far ahead of the others that it had to be halted to give them time to catch up.

When the landing was made, no English soldiers were there to bar the way.

As he stepped from his boat, Duke William tripped and almost fell. We are told that those around him groaned as they saw him stumble, saying, "This is a bad omen."

Gaining his feet again, William shouted, "No, it is a good omen! Do you not see this soil in my hand? It is proof that I shall own all the land of England."

As he spoke he opened his hand to show and which he had picked up from the beach. There was a custom, at that time, of giving soil to a person who bought land. Duke William was not buying England but he planned to take it.

(For history section of your scrap-book.)

Seven Wonders of the World! Do you know what they are? Would you like to know more about them? If so, write to Uncle Ray to ask for his "Seven Wonders" leaflet, and enclose a 3c stamped envelope addressed to yourself.

Uncle Ray

Tomorrow—The Battle of Hastings. (Copyright, 1935, for The Constitution.)

Duke William wanted to be king of England. He gathered an army, which was large for those days, though it probably did not number more than 40,000 soldiers and knights.

William's army was made up of Normans, Bretons, and others. Their chief weapons were spears, swords, and bows and arrows. Many were almost covered with "coats-of-mail."

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Tomorrow—The Battle of Hastings. (Copyright, 1935, for The Constitution.)

COTTON FUTURES

OFF 4-12 POINT					
NEW YORK COTTON RANGE.					
Max	Open	High	Low	Close	P
	10.30				C

July	11.02	11.06	10.83	11.00
Oct.	10.51	10.52	10.36	10.49
Dec.	10.55	10.55	10.39	10.50
Jan.	10.58	10.58	10.42	10.55
Feb.	10.59	10.59	10.45	10.57

NEW YORK SPOT COTTON.
NEW YORK, April 1.—Spot cotton closed steady, middling unchanged at 11.30.

NEW ORLEANS COTTON RANGE.				
	Open	High	Low	Close
April	10.84			10.82
May	10.96	10.96	10.81	10.94
July	10.98	11.00	10.89	11.00
Oct.	10.48	10.48	10.33	10.45
Dec.	10.52	10.52	10.39	10.47
Jan.	10.47	10.47	10.46	10.47

NEW ORLEANS SPOT COTTON.	
NEW ORLEANS.	

Sales 358. Low middling 10.85; middling 11.30; good middling 11.75. Receipts none; stock 575,805.

CHICAGO COTTON RANGE.

	Open	High	Low	Close	P
May	11.04	11.06	10.94	11.06	11
July	11.08	11.30	11.00	11.10	13

Oct. 10.56 10.58 10.41 10.51 1

ATLANTA SPOT COTTON.
Atlanta spot cotton closed
steady and nominal at 13.00.
Receipts, none; shipments
none; stocks, 84,489.

By **FRED G. WILLIAMS.**
NEW ORLEANS

NEW ORLEANS, April 1.—(P) Opening losses on the cotton market were never regained today and futures finished from 4 to 12 points below Saturday's closing prices. Trade was comparatively active.

Weakness was apparent at the opening call, when all positions opened lower and then extended their decline until net losses of around 2 1/2 to 3 1/2 points were reached.

had been chalked up against act-
futures. Then short covering
profit-taking made its appearance,
halting the decline, and recovery
about half of the initial losses.

From a domestic standpoint there was little in the news to account for the pressure on active positions today. The talk of mill curtailment culminated in the announcement that

in the print cloth, sheeting and yarn divisions of the textile industry a reduction of 25 per cent had been put into effect. As this had been previously announced, and its influence as a market factor discounted, it failed to affect price movements.

Pressure concentrated mostly on new crop positions during the day

Supporting Influence. The May and July positions felt the supporting influence of the 12-c government loan, while the new crop months, with the future federal loan policy uncertain, lacked definite

During most of the session the market was largely a trading affair, and traders are either remaining on the sidelines, or maintaining a day-to-day position in the market.

Port receipts 10,416; week 20,341; season 4,083,382; last season 6,850,590. Exports 14,941; week 29,323; season 3,594,950; last season 6,033,421. Stock 2,300,827. Stocks on hand at board at New Orleans, Galveston & Houston 79,550; last season 102,111. Spot sales at southern markets 2,640,000; 7,000 last year.

FUTURES IN NEW YORK
DECLINE 2 TO 11 POINTS
NEW YORK, April 1.—(P)—Nervous and irregular fluctuations featured trading in cotton futures today. Early declines were followed by partial recoveries. The close was steady, at net declines of 2 to 11 points.

Easy Liverpool cables brought liquidation and hedging at the start but buying through houses with European connections helped to absorb the offerings and after showing net losses of 18 to 23 points, prices rallied on trade buying and covering. Last prices were 11 to 15 points up from the

lowest.

Foreign buying was again attributed partly to liquidation of arbitrage accounts, and at the close July Liverpool was selling only 96 points above New York against 21 points Friday. Total exports today 14,775 bbls, making 3,719,172 so far this season. Port receipts 2,483. United States total 2,822.

port stocks 2,300,349.

Cotton Statement.

PORT MOVEMENT.

New Orleans—Middling 11.30; sales 31
stock 575,805.
Galveston—Middling 11.30; receipts 1,84
sales 200; stock 466,331.
Mobile—Middling 11.45; receipts 120; c
ports 300; stock 87,067.
Savannah—Middling 11.45; receipts 1

stock 108,717.
 Charleston—Stock 48,379.
 Wilmington—Receipts 34; stock 23,225.
 Norfolk—Middling 11.40; receipts 10
 stock 24,244.
 Baltimore—Receipts 183; stock 2,738.
 New York—Middling 11.30; stock 20,448.
 Boston—Receipts 7,376; exports 210; stock
 11,408.
 Houston—Middling 11.35; receipts 784;
 exports 14,422; sales 338; stock 775,824.
 San Francisco—Receipts 9,600; stock 37,

Corps For—Receipts 11,967; stock 37,250;
 Minor For—Stock 111,967;
 Total Monday—Receipts 10,416; expen-
 14,941; sales 1,094; stock 2,309,827.
 Total for Week—Receipts 20,428; expen-
 29,320.
 Total for Season—Receipts 4,083,882; ex-
 ports 3,361,050.

INTERIOR MOVEMENT.

Memphis—Middling 11.27; receipts 2,671
 shipments—446; sales 1,477; stock 447,353.
 Augusta—Middling 11.75; receipts 64; shi-
 102; sales 6; stock 112,050.

St. Louis—Receipts 1,043; shipments 1,043
stock 2,452
Little Rock—Middling 11.10; sales
stock 51,444
Dallas—Middling 10.90; sales 68.
Fort Worth—Middling 10.90.
Montgomery—Middling 11.25.
Atlanta—Middling 12.00.
Total Monday—Receipts 2,775; shipments
6,789; sales 1,561; stock 613,331.

ATLANTA—AUGUSTA—SAVANNAH
Johnson, Lane, Space & Co.
Stocks & Bonds
Hagood Clarke V P & Mgr.

GAGE LOANS

AND BUSINESS PROPERTY
INGHAM CO.
ance WA. 1541-2-3

Mississippi Reports \$4,000,000 Surplus

\$2,000,000 Surplus
JACKSON, Miss., April 1.—(P)—The state of Mississippi today played an April fool joke on the proverbial wolf-at-the-door by announcing a \$4,000,000 surplus in the state treasury.

The general fund boasted \$2,651,600.71, while special funds showed a balance of \$1,511,717.49 for a grand total of \$4,163,317.55 on hand at the beginning of the month.

During the month, receipts showed receipts of \$1,444,739.49 in the general fund and \$1,038,172.55 in special funds.

The picture takes the spectator to ancient Egypt where the first world chess championship was held in Nineveh, Baghdad and Persia. The first auditorium of the O'Keefe Junior High school at 7 and 8:30 o'clock Tuesday evening, and in the O'Keefe Junior High school auditorium at 3 o'clock Wednesday afternoon, 8 and 8:30 o'clock Thursday and 8 and 8:30 o'clock Friday. There will be an admission charge of 25 cents.

INSURANCE CENTENARY

The 100th anniversary of mutual life insurance was celebrated Monday in Boston by the New England Mutual Life Insurance Company.

representatives from all fifty United States including Hawaii, were in attendance, including Major Robert S. Guinn, adjutant general at Fort Ordshaw, Edwin F. McCarty, Jim Williams and Gus Guinn, all of California, and John W. Hays of Connecticut. This marked the beginning of a charter centenary convention held in this city. The first charter was issued by the state of Massachusetts on April 1, 1835.

The convention opened Monday morning with an address of welcome by the president, George Willard Smith. Other speakers during the session were Vice President George Hunt, of Boston; H. Arthur Schmidt, of New York City, secretary of the General Agents' Association, and Robert W. Moore Jr., general agent of Boston.

Monday afternoon the convention is welcomed at the Boston station by Lt. Governor Edward Joseph Hurley and State Insurance Commissioner Merton L. Brown. Follow-

visitors from these state officials, and will pass through the same line as the others. The men will disembark at the pier where, in the era of stage coaches and clipper ships, the first charter was granted to a mutual life insurance company. The company is related to the New England Mutual. Monday night a centennial dinner is given at the Copley-Plaza hotel. President Roosevelt and William Howard Taft will be present, along with presiding and attended by the company officials and representatives by the chief executives of many of the large life insurance companies. Governor James M. Curley will deliver greetings from the commonwealth of Massachusetts. Other prominent speakers will be John H. Young, of the General Electric Company, and Frederick H. Ecker, president of the Metropolitan Life Insurance Company. Monday's program will be featured by addresses by Henry D. Rogers, president of the United States Chamber of Commerce; Professor Edwin A. Magoon, secretary of the State of Massachusetts Institute of Technology; and Dr. S. P. Hildner, president of the Massachusetts

ident of N. W. Ayer & Son; Jacob Barbery, vice president of the New England Mutual Life Insurance Company and George Hastings, superintendent of agencies.

In an elaborate dramatization, "Page of a Century," depicted highly important episodes in the life of the company under its five presidents on Wednesday afternoon. Twenty-five characters in costumes of the period were present. A history of the company has been published in a profusely illustrated volume entitled "The First Hundred Years."

Following the convention proper, many of the representatives will remain in the city on Thursday and Friday. The luncheon setting for the most modish persons rendered by life insurance companies in the Atlantic delegation remains in the city and the remainder of the week.

BEANE
 & Paine
 Stock Exchange
 Floor

Exchanges
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l, the office of
R & PAINE
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with
EANE
Street
of

& PAINE
may be assured of
efficient brokerage
privately.

A dark, grainy, black and white photograph of a textured surface, possibly a book cover or endpaper. A dark rectangular border is visible at the top. The surface has a mottled, fibrous appearance with some small dark spots.

